

USAging



Question 1

What are the questions you have about data going into this presentation? What made you choose this session?



Putting Your Organization's Demographic Data to Work

Pre-Conference Intensive

July 8, 2024

Question 2

What type of organization are you from?

- Area Agency on Aging/ ADRC
- State Unit on Aging
- Title VI or Tribal Organization
- CIL or other disability organization
- Other CBO or business

Presenters

- **Sara Tribe Clark**, USAging
- **Zach Trammel**, USAging
- **Nanette Relave**, ADvancing States, National I&R Support Center, Director
- **Alice Huang**, Assistant Commissioner, Baltimore City Health Department
- **Dr. Amanda Smith**, Epidemiologist, Baltimore City Health Department
- **Noelia Moussignac**, Data Dissemination Specialist, U.S. Census Bureau

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CITY HEALTH
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United States[®]
Census
Bureau

ADVANCING
STATES



NATIONAL
INFORMATION & REFERRAL
SUPPORT CENTER

ADVANCING STATES



Leadership, innovation,
collaboration for state
Aging and Disability agencies.



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Our mission is to design, improve,
and sustain state systems
delivering long-term services and
supports for older adults, people
with disabilities, and their
caregivers.



NATIONAL INFORMATION & REFERRAL SUPPORT CENTER



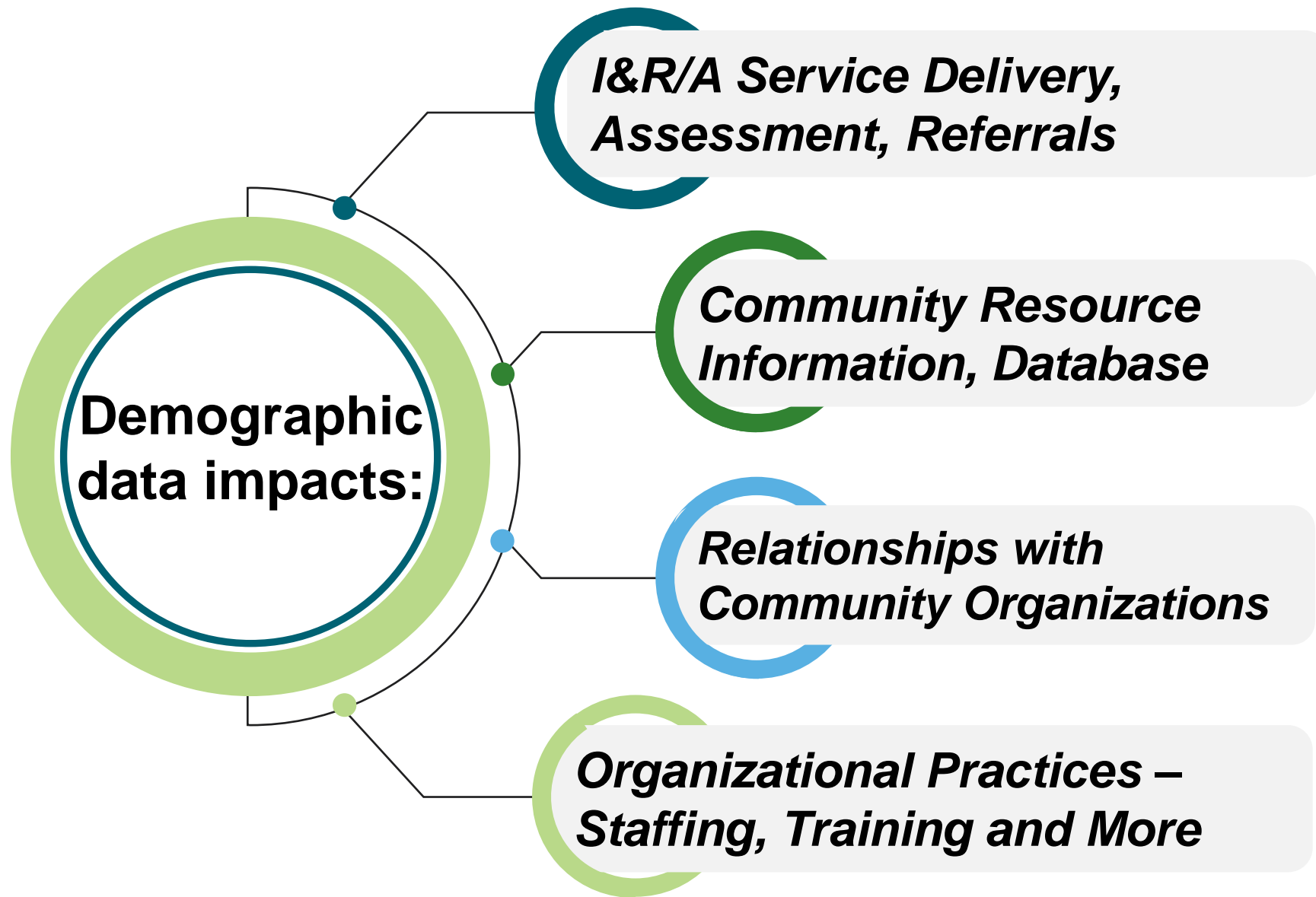
Services

- Technical Assistance and Training Webinars
- Training: Online training; Inform USA certification training; and Train the Trainer
- Distribution lists: sharing information and resources advancingstates.org/community-opportunities/stay-informed
- National surveys: Aging and Disability I&R/A Networks
- National training events: HCBS and partner conferences



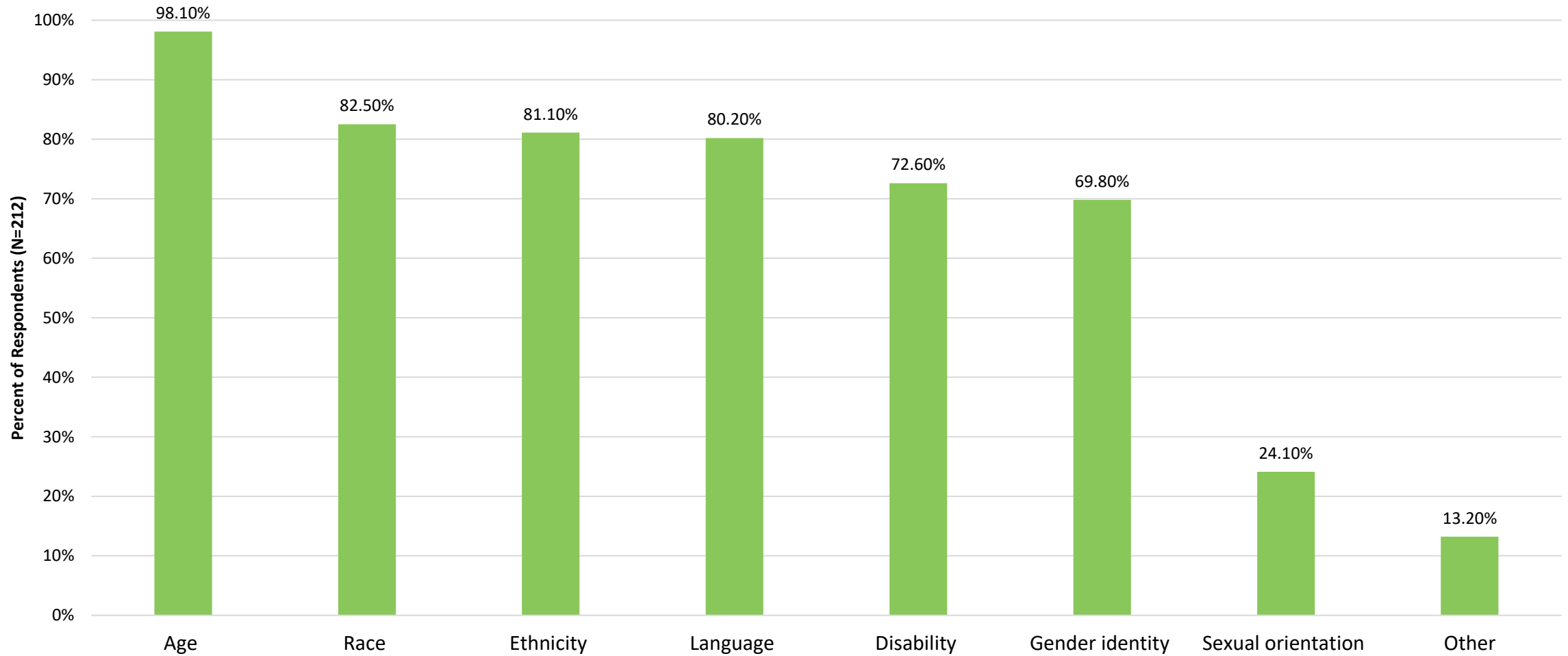
Goal

To build capacity and promote continuing development of aging and disability information and referral services nationwide.



Collecting demographic information

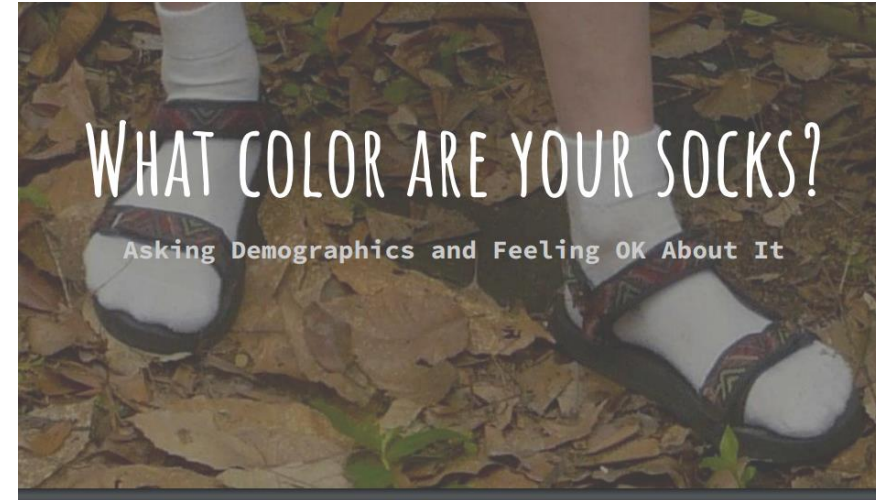
Categories for Demographic Questions



How to ask demographic questions and maintain rapport?

Training on asking demographic questions

- Training through Inform USA
 - What Color Are Your Socks?
- SAGE training and certification
- Agency provides direct training on asking demographic questions (onboarding and ongoing)
- Shadowing experienced resource specialists; supervision
- Incorporated into DEIA training
- Suggested ways to ask questions; scripts; examples
- Inclusive language training; gender identity training
- Visibility Matters training



YOUR PRESENTERS TODAY

Ciara Doyle - COO, 211info
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Nickcolynn Nixon - Community Information Specialist
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Lacey Hanson - Technical Sub-administrator &
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Asking demographic questions can make a difference: Agencies use diversity data for service improvements

- Create heat maps for underserved areas
- We use language data to justify the need for language support services
- To expand our resource database
- Ensure content accessibility and ease of use
- Ensure that staff represent the community we serve
- To foster new community partnerships
- Data has driven strategic planning to increase our presence in underserved communities
- To understand who we are not serving and change our outreach policies

Caawinaya Waayeelka Minnesota

mn MINNESOTA
SENIOR LINKAGE LINE

800-333-2433

Ilaha Guriyaynta

- Guriyayn la awoodo
- Taakulaynta noolaanshaha/guriga kalkaaliska
- Dib u habbaynta guriga

Caymiska Caafimaadka

- Medicare
- Caawimada Caafimaadka (Medicaid)
- Ka dhaafidaha iyo Daryeelka Beddelka ah

Kaalmada Dhaqaalaha

- Dawo qorida iyo bilasha Medicare
- Caawimada cuntadda SNAP
- Latalinta maaliyada

Taageerooyinka Bulshadda

- Adeegyada hawsha guriga
- Gaadiid raaca
- Warqadda boos ku dirista iyo diyaarinta

Kaalmada Sharciga

- Ka hortagga khiyaamada
- Dardaaranka daryeelka caafimaadka
- Qorshaynta Hantida dhulka

The Senior LinkAge Line® waa adeega Guddida Minnesota ee Gabowga iyo Wakaaladaha Aaga ee Gabowga (Minnesota Board on Aging and Area Agencies on Aging).


mn.gov/senior-linkage-line

The role and importance of demographic information is presented throughout the Standards for Professional I&R

- 5.13 - The I&R service engages **different demographic groups** in the community to determine how they access information.
- 11.4 - Database Curators engage in discussions with Community Resource Specialists, as well as with other human services agencies, regarding **demographic and basic needs trends** in the community.
- 18 - The I&R service collects and tracks requests for services, referrals, **demographic information**, and then produces reports regarding requests for disaster-related services and referral activity.
- 24.2 - The I&R service establishes measurable outreach objectives (e.g., to increase the number of inquiries from a particular community by 5% over the next year) and develops a process for tracking effectiveness (e.g., **examining demographic and referral data**).



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**Service Delivery in the
Aftermath of a Pandemic:
Findings from the Information
and Referral/Assistance
National Survey**



For more information:

- For more survey findings on demographic information, see our latest issue brief at:
www.advancingstates.org/initiatives/information-and-referralassistance
- Visit Inform USA at
www.informusa.org



USAging

- John's Expense reimbursement form - how much to charge to 466/464, based on budget?





Caller from Anywhere, USA...

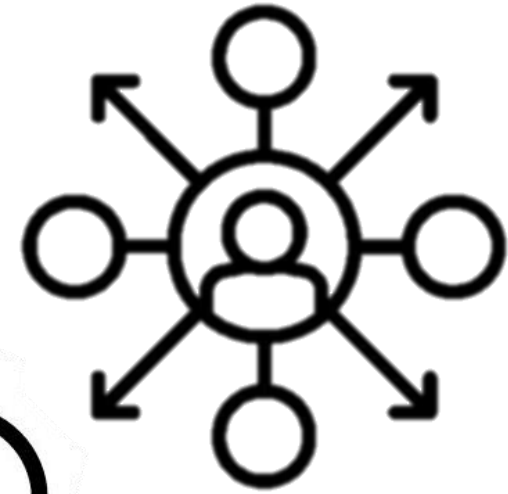


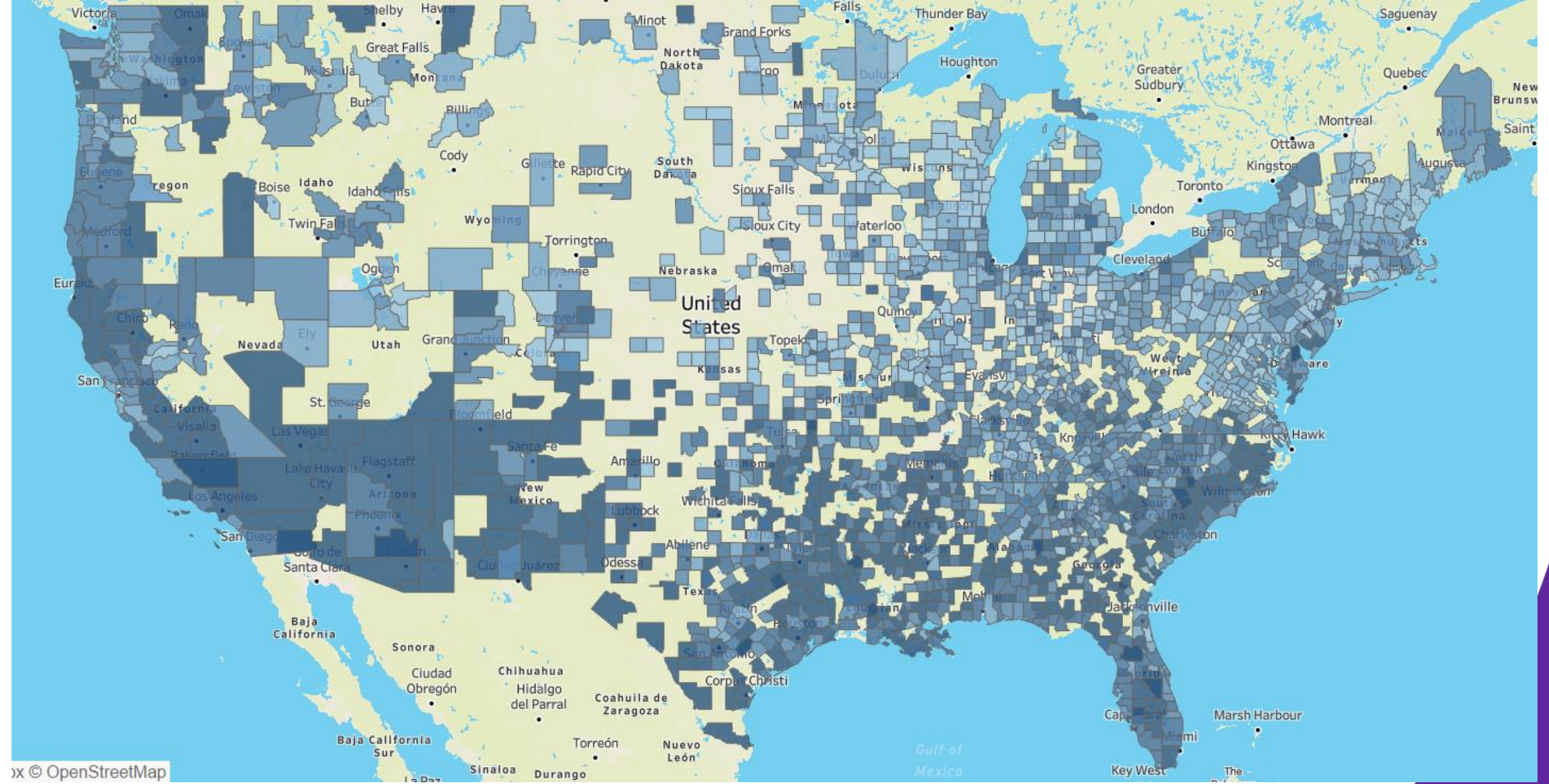
Local, state and national resources

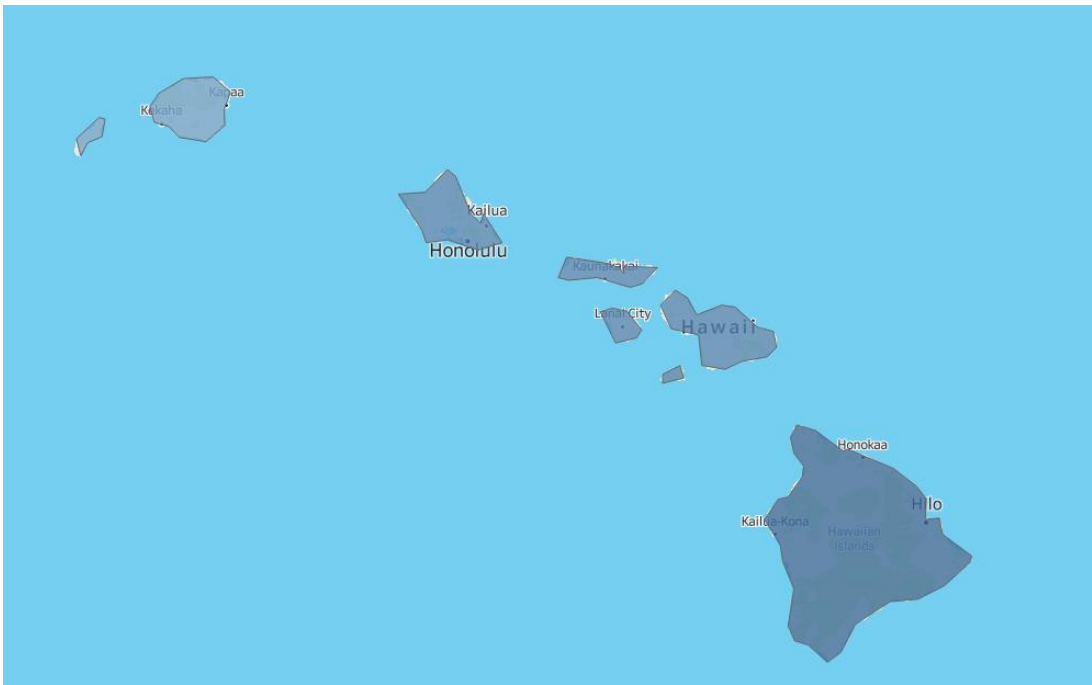


Uses for Data

- Quality
- Funding
- Advocacy
- Impact
- Reach







Question 3

Which data tools are you using?
Examples: Tableau, Microsoft BI, Excel



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Putting Data to Work Examples from a Maryland Area Agency on Aging

*US Aging 49th Annual Conference & Tradeshow
July 8, 2024*

Alice Huang, Acting Assistant Commissioner,
Community Services
Amanda Smith, Epidemiologist
Baltimore City Health Department



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@Bmore_Healthy 
BaltimoreHealth 

health.baltimorecity.gov

Baltimore City Overview



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Baltimore City

- City of neighborhoods
- Older adult (55+) population has **increased by almost 10%** in the last decade
- **22%** of older adults (55+) living below poverty level
 - Compared to **9%** for Maryland state

US Census Bureau American Community Survey Table S0102, 1-year estimates 2022



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How BCHD Functions as an AAA

- One of the few AAAs positioned in a health department
- The Baltimore City Health Department (BCHD) is divided into four divisions
 - Division of Aging and CARE Services
- Benefits:
 - Aging is embedded into the public health framework
 - Enhanced data access
 - Access to in-house epidemiologist



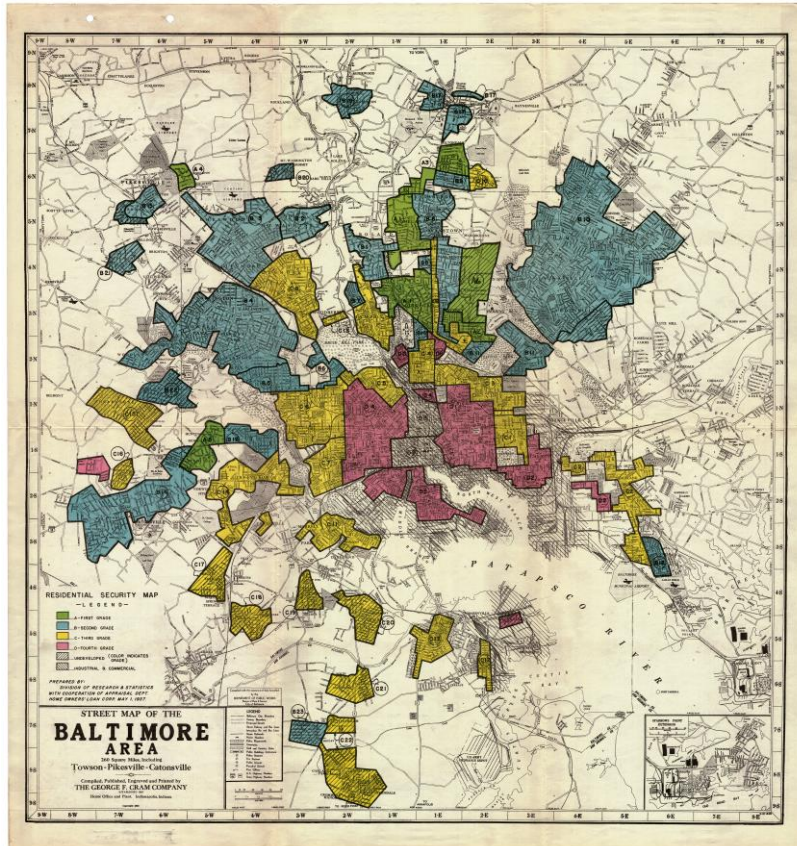
Identifying Equity Gaps



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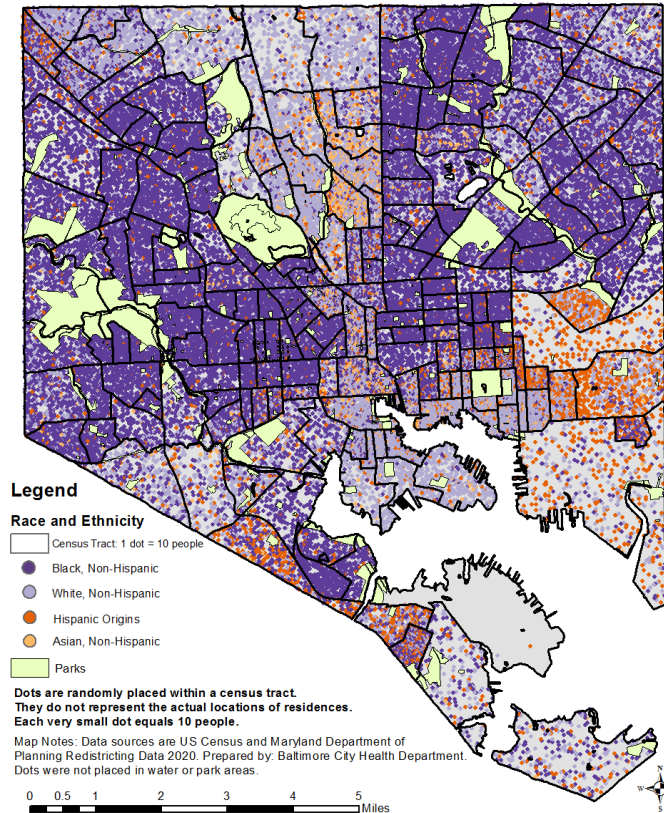


The “Black Butterfly” and “White L”



Home Owners' Loan Corporation. (1937). *Residential Security Map of Baltimore MD*. <https://jhir.library.jhu.edu/items/7583d1ed-61d7-4373-9ad2-e23ec862f3ee>.

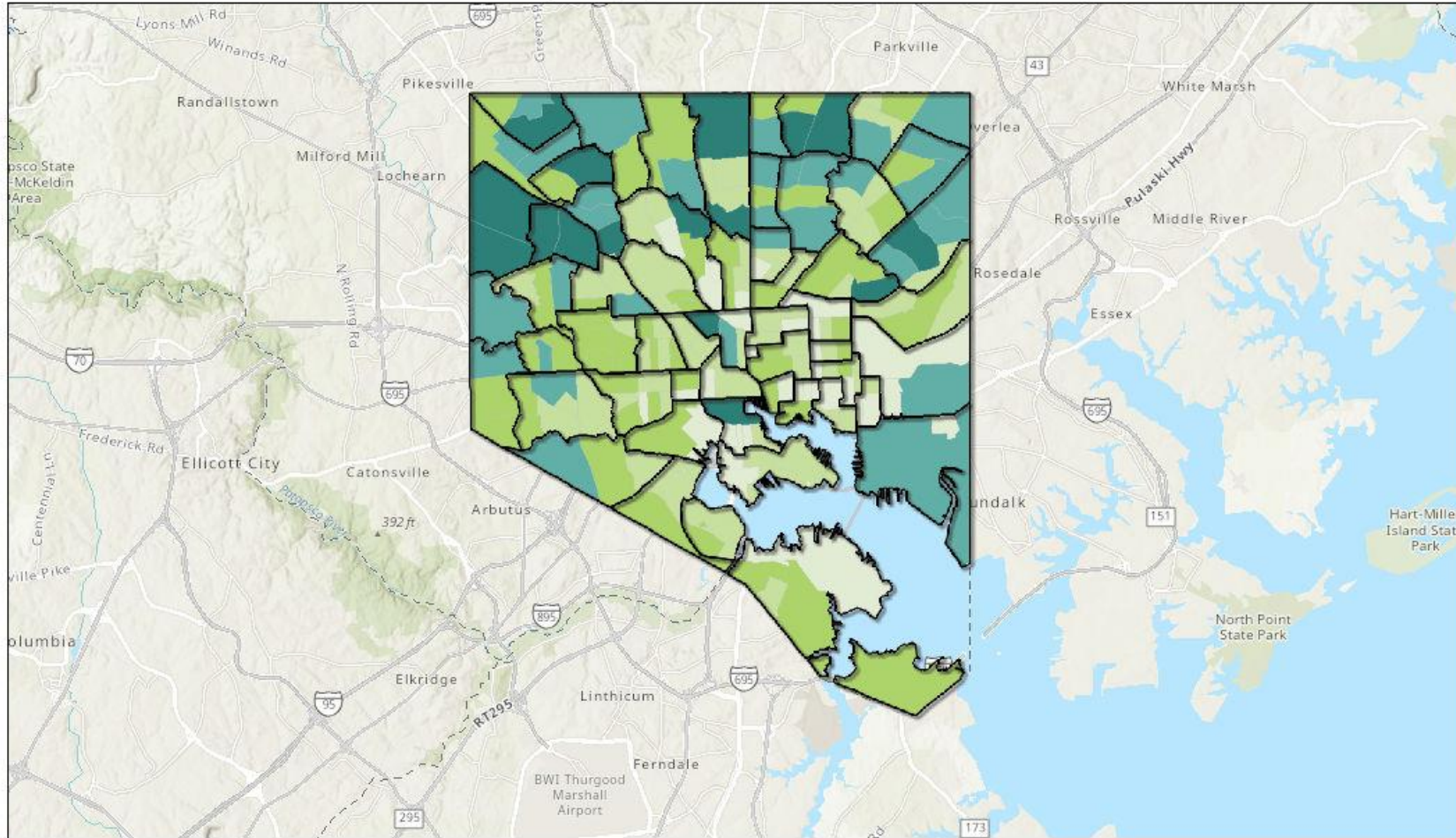
Baltimore City: Race and Ethnicity Distribution by Census Tract (2020)



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Number of Older Adults (60+) by Census Tract, Baltimore City, 2018-2022



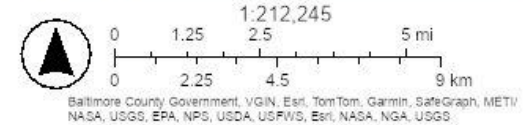
6/24/2024

Number of Older Adults 60+ Population by Census Tract, 2018-2022

- 0 – 288
- > 288 – 510
- > 510 – 845

- > 845 – 1,285
- > 1,285 – 2,385

World Hillshade



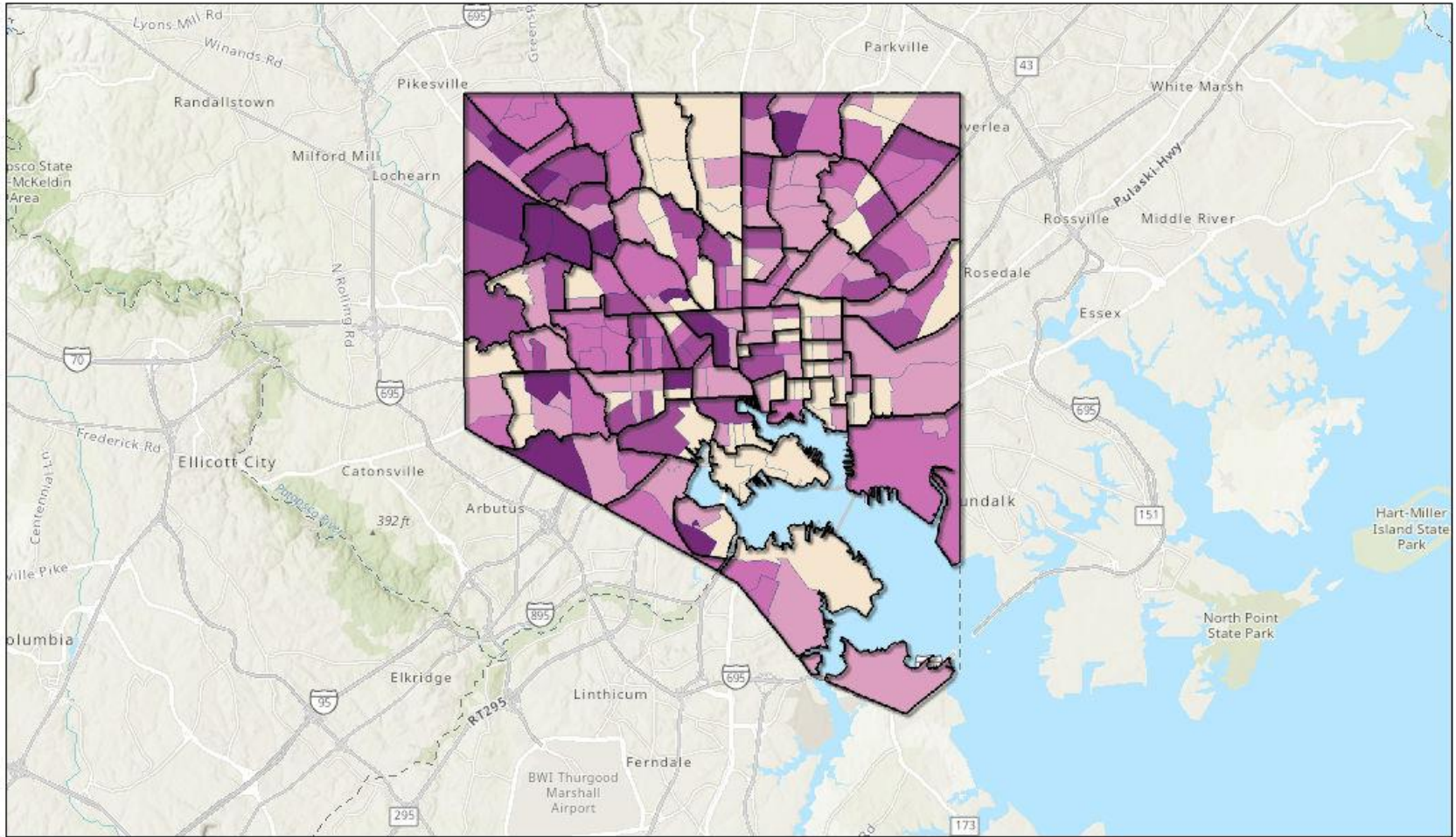
Baltimore City Health Department



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Number of Older Adults (60+) in Poverty by Census Tract, Baltimore City, 2018-2022

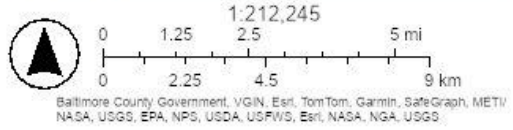


6/24/2024

Number of Older Adults 60+ in Poverty by Census Tract, 2018-2022



World Hillshade



Baltimore City Health Department



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Identifying Equity Gaps

- Who is reaching out to your AAA vs. who needs the help
- Define the scope and determine what data points would be of use
- Compile existing data and compare across groups, when possible
- Assess access to current services for those identified as in need



Identifying Equity Gaps

- Possible data sources:
 - US Census Bureau
 - CDC Behavioral Risk Factor Surveillance System (BRFSS)
 - CDC PLACES
 - CDC Wide-ranging ONline Data for Epidemiologic Research (WONDER)
 - State and local health department websites



An Example of How BCHD Uses Data



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How BCHD Uses Data

- Baltimore City is majority Black or African American (61.2%), then White (27%)
 - These are the groups of residents we typically compare when discussing disparities
- Smaller racial and/or ethnic groups might get lost or hidden
 - May not know how to navigate resources
 - Existing resources may not be appropriate



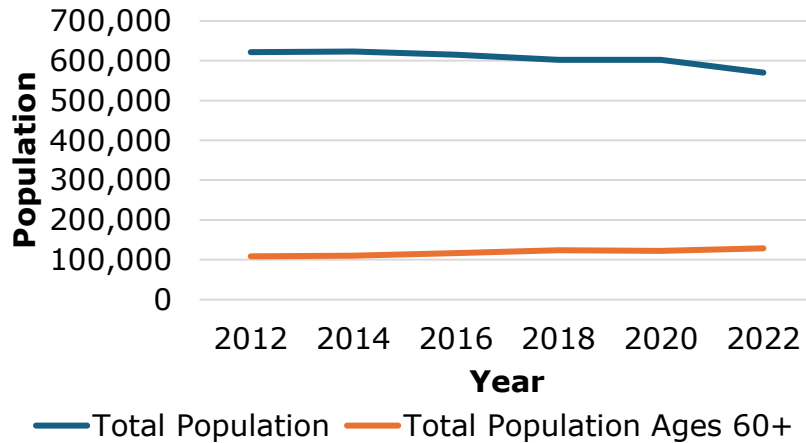
Identifying Trends

- Area Plan process: compile census data for Baltimore City older adults
 - Helps identify growing and/or hidden populations
- Have identified a growing Hispanic and Latino population
- Spanish speaking population has grown over the last few years

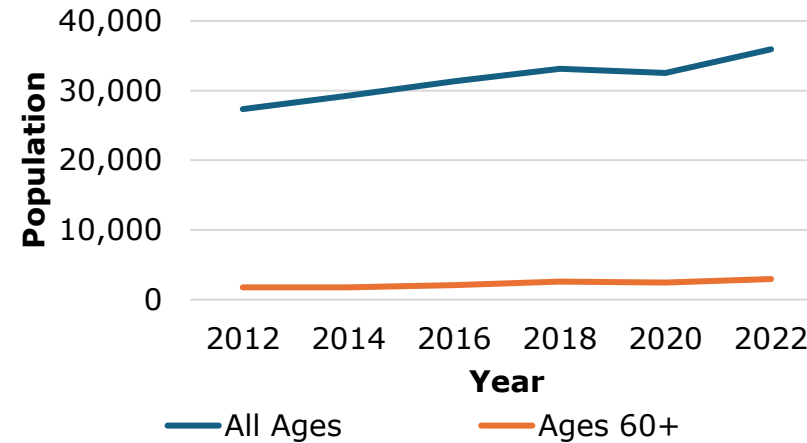


Visualizing Trends

Total and Ages 60+ Populations by Year, Baltimore City, 2012-2022



All Ages and Ages 60+ Hispanic and Latino Populations by Year, Baltimore City, 2012-2022



The Hispanic and Latino population ages 60+ has almost doubled in Baltimore City from 2012 (N=1737) to 2022 (N=2965)

US Census Bureau American Community Survey Table S0102, 1-year estimates 2012-2022, 5-year estimate 2020

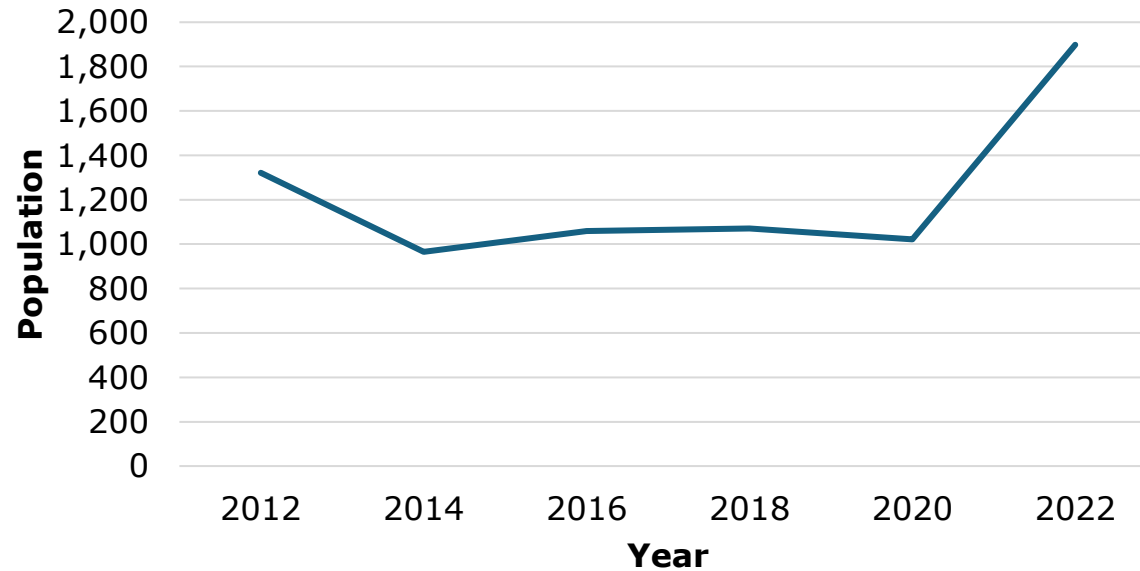


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Visualizing Trends

Ages 65+ Spanish Speaking Population by Year, Baltimore City, 2012-2022



US Census Bureau American Community Survey Table S1601, 1-year estimates 2012-2022, 5-year estimates 2018 and 2020



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Hidden Populations: Balancing Data and Anecdotal Evidence



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Comiendo Juntos



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Utilizing Mapping to Determine Senior Center to Launch Spanish Programming



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ArcGIS Online

https://www.arcgis.com/home/index.html

ArcGIS Overview Pricing **Map** Scene Groups Content

Welcome to your ArcGIS Online public account

With your free, limited-functionality public account, you can access Esri's web-based mapping platform to make interactive 2D and 3D maps, visualize data, and share results. **Designed for personal, non-commercial projects and learning** this account gives you the ability to author and publicly share basic maps and apps.

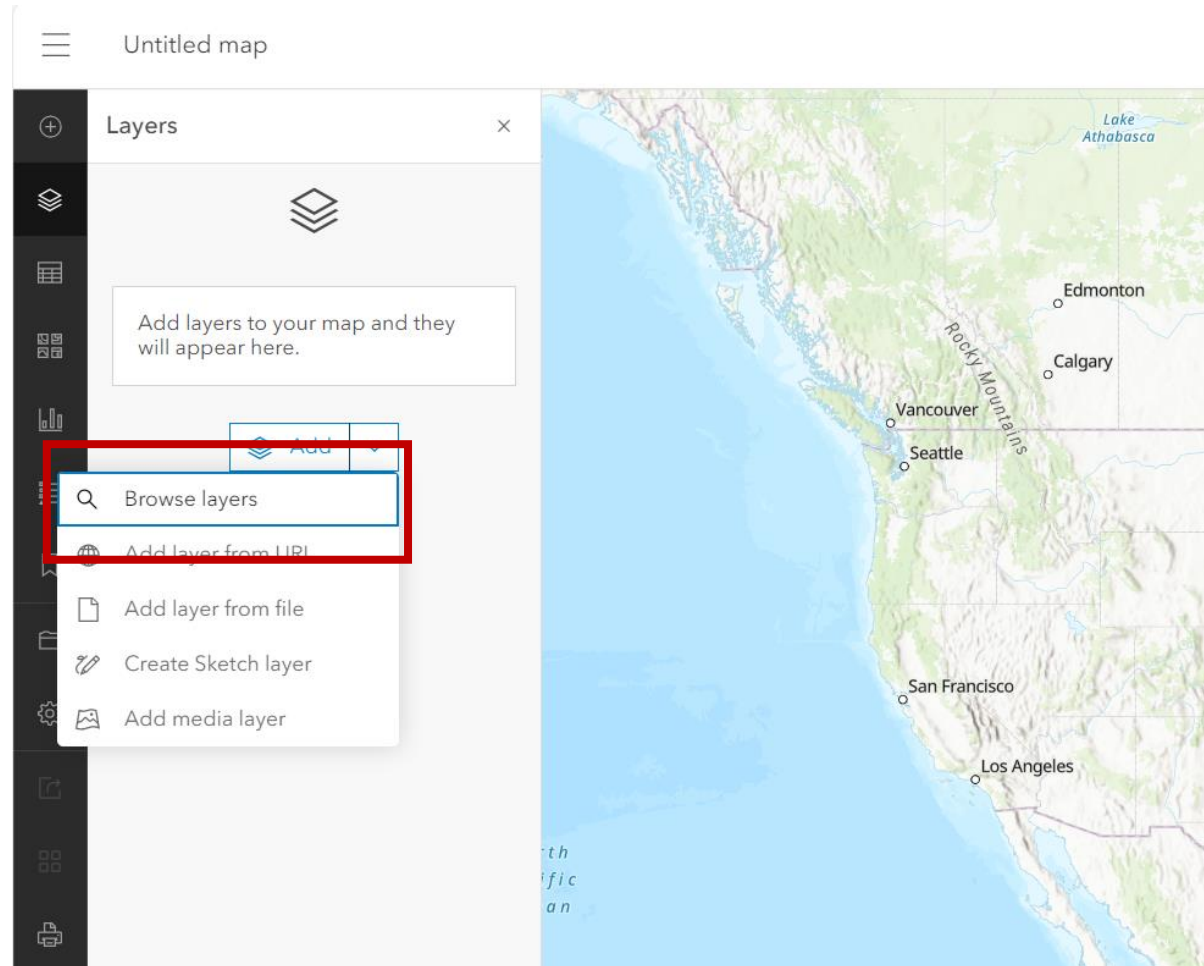
Make your first maps and apps



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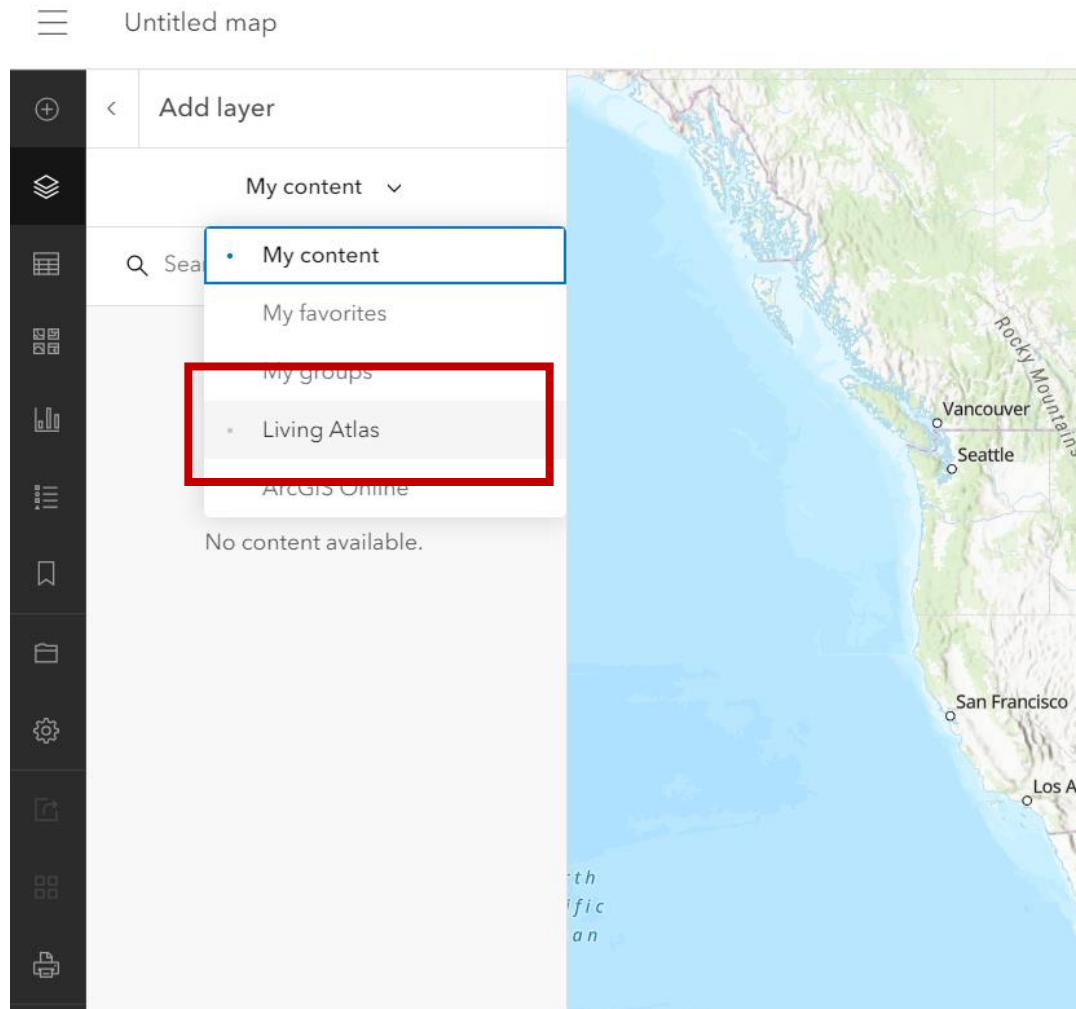
Adding Layers



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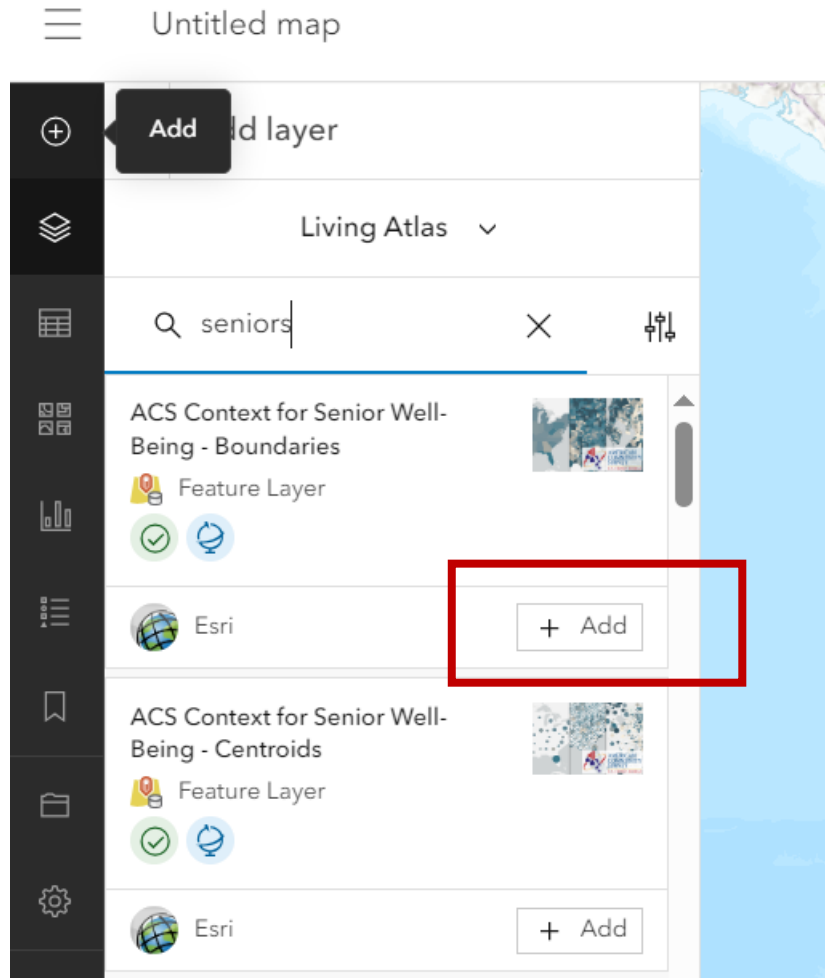
Adding Layers



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Adding Layers



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Adding Layers

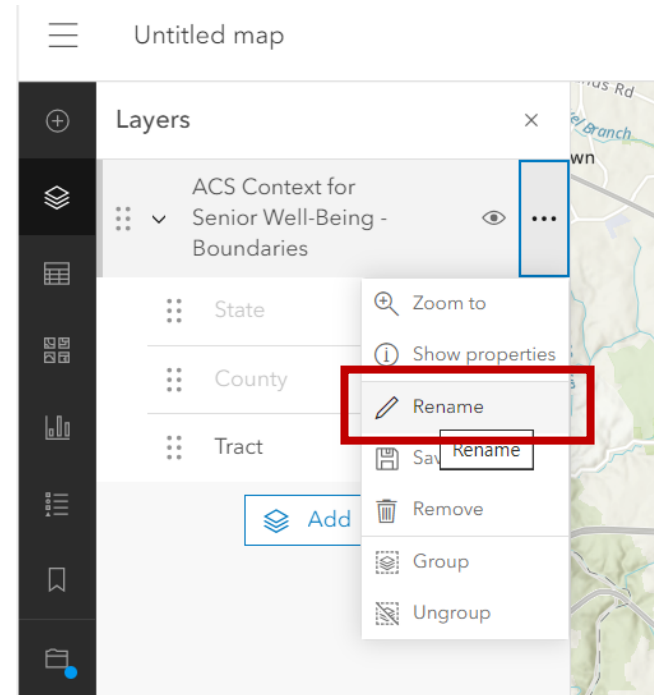
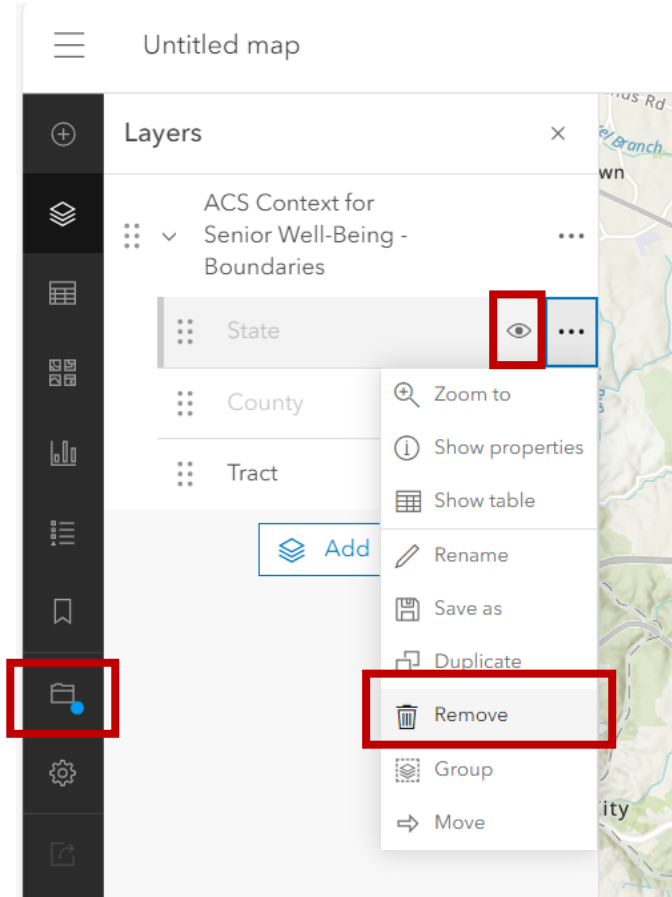
The screenshot shows a map application interface with a central map of Baltimore, Maryland, displaying various colored tracts. On the left, a 'Layers' panel is open, showing a list of layers: 'ACS Context for Senior Well-Being - Boundaries', 'State', 'County', and 'Tract'. The 'Tract' layer is highlighted with a red box. Below the list is an 'Add' button. On the right, a 'Filter' panel is open for the 'Tract' layer. It shows a 'Show features where' section with a filter icon (a funnel) highlighted by a red box. Below this, a 'Condition' section is visible, containing three dropdown menus: 'County', 'is', and 'Baltimore city'. The 'Add new' button is also visible. At the bottom of the filter panel are 'Save' and 'Cancel' buttons. The top of the interface shows 'Untitled map', 'Open in Map Viewer Classic', and a user profile for 'Amanda Smith'.



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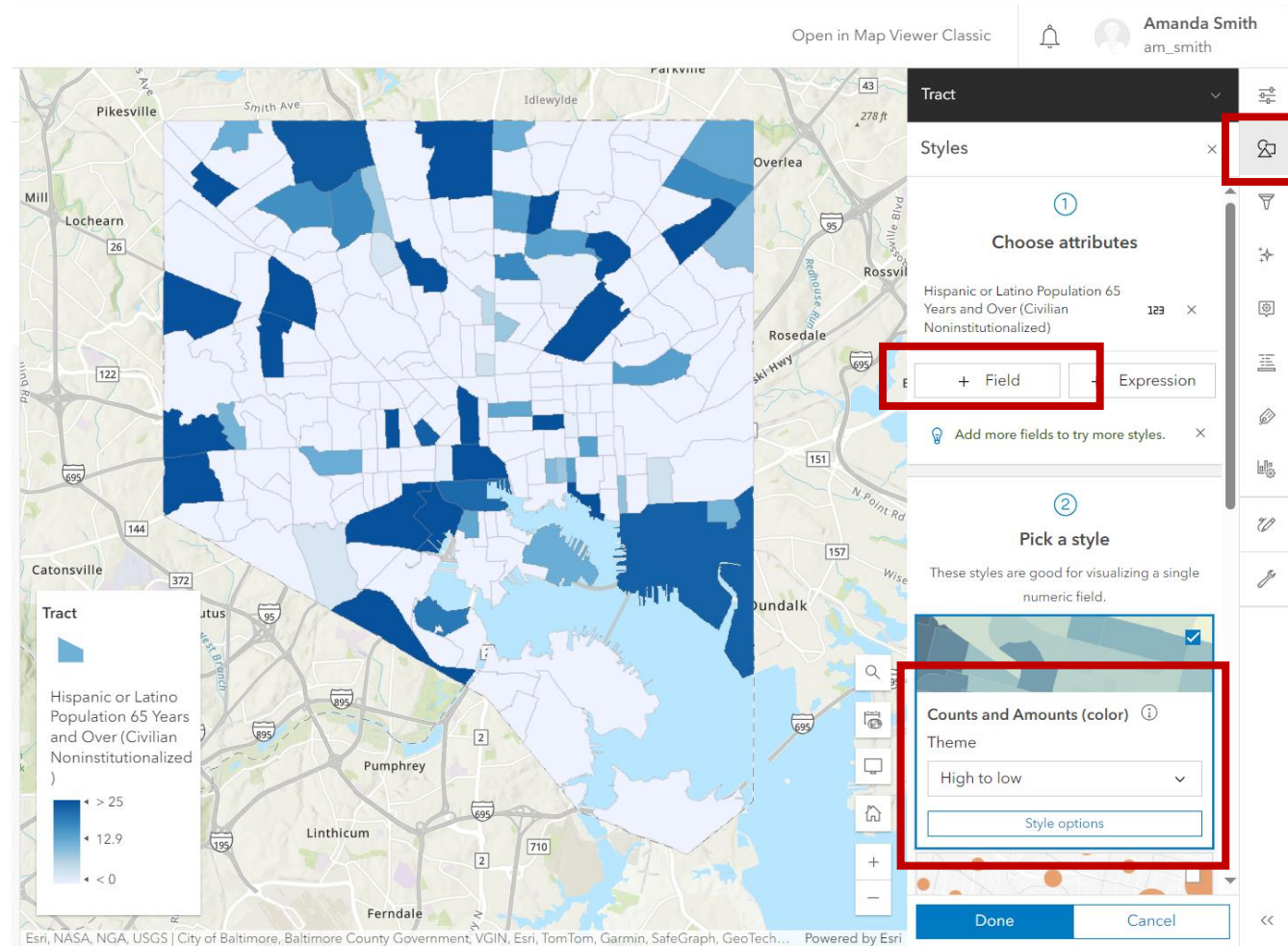
Adding Layers



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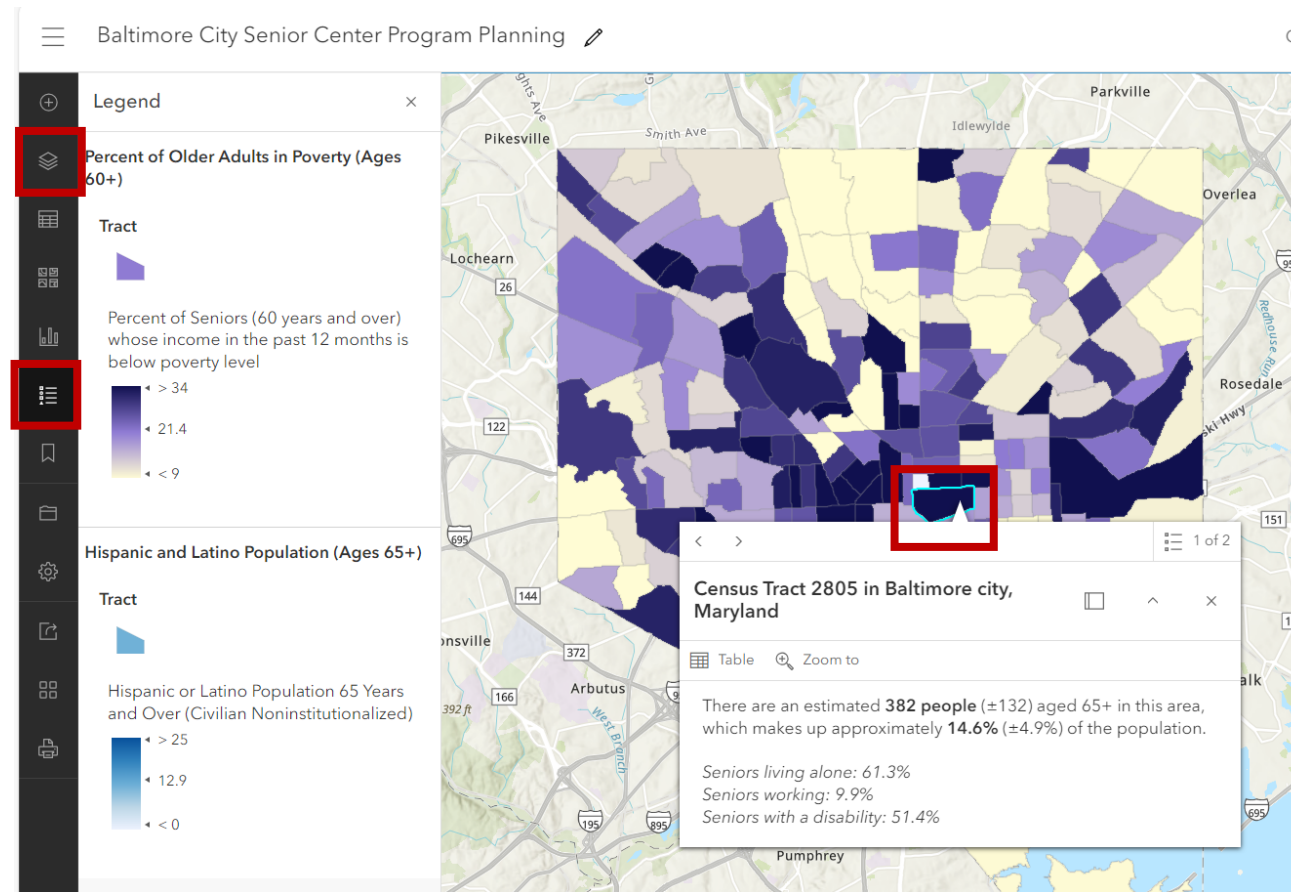
Hispanic and Latino Population Layer



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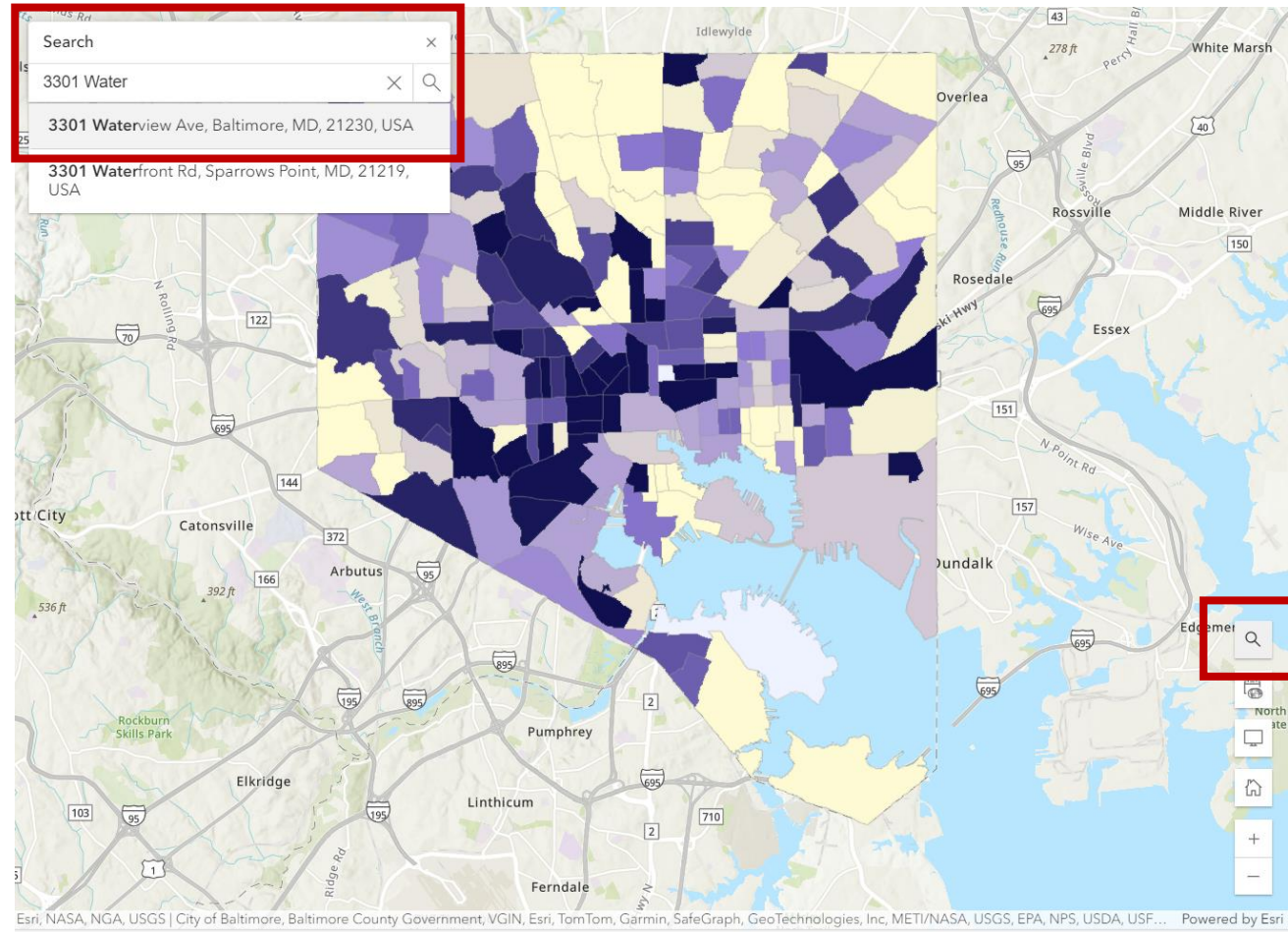
Older Adults in Poverty Layer



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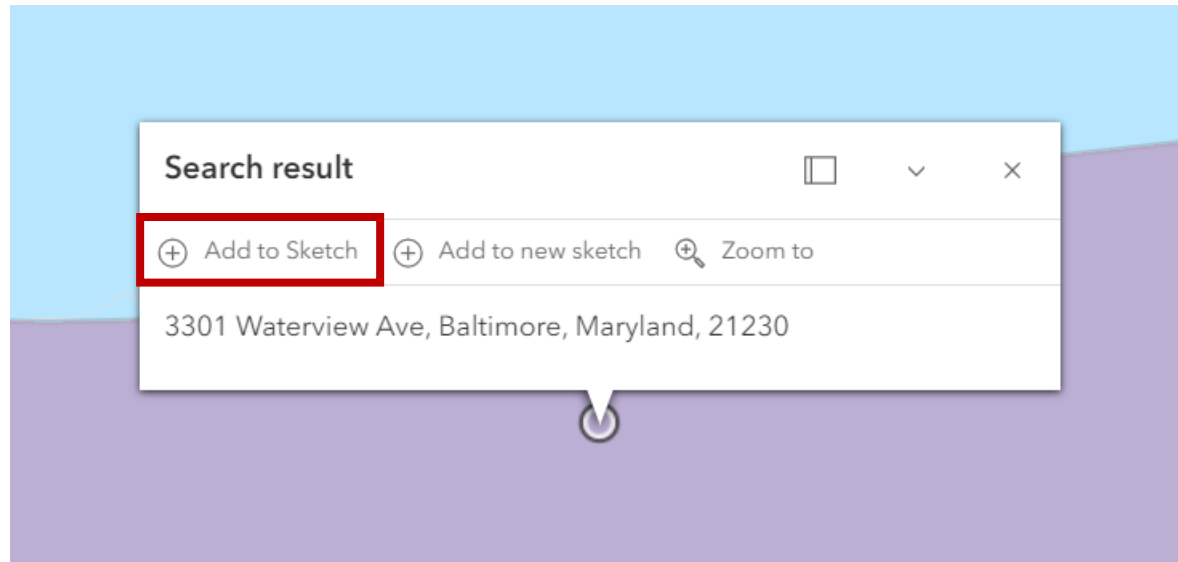
Point Locations



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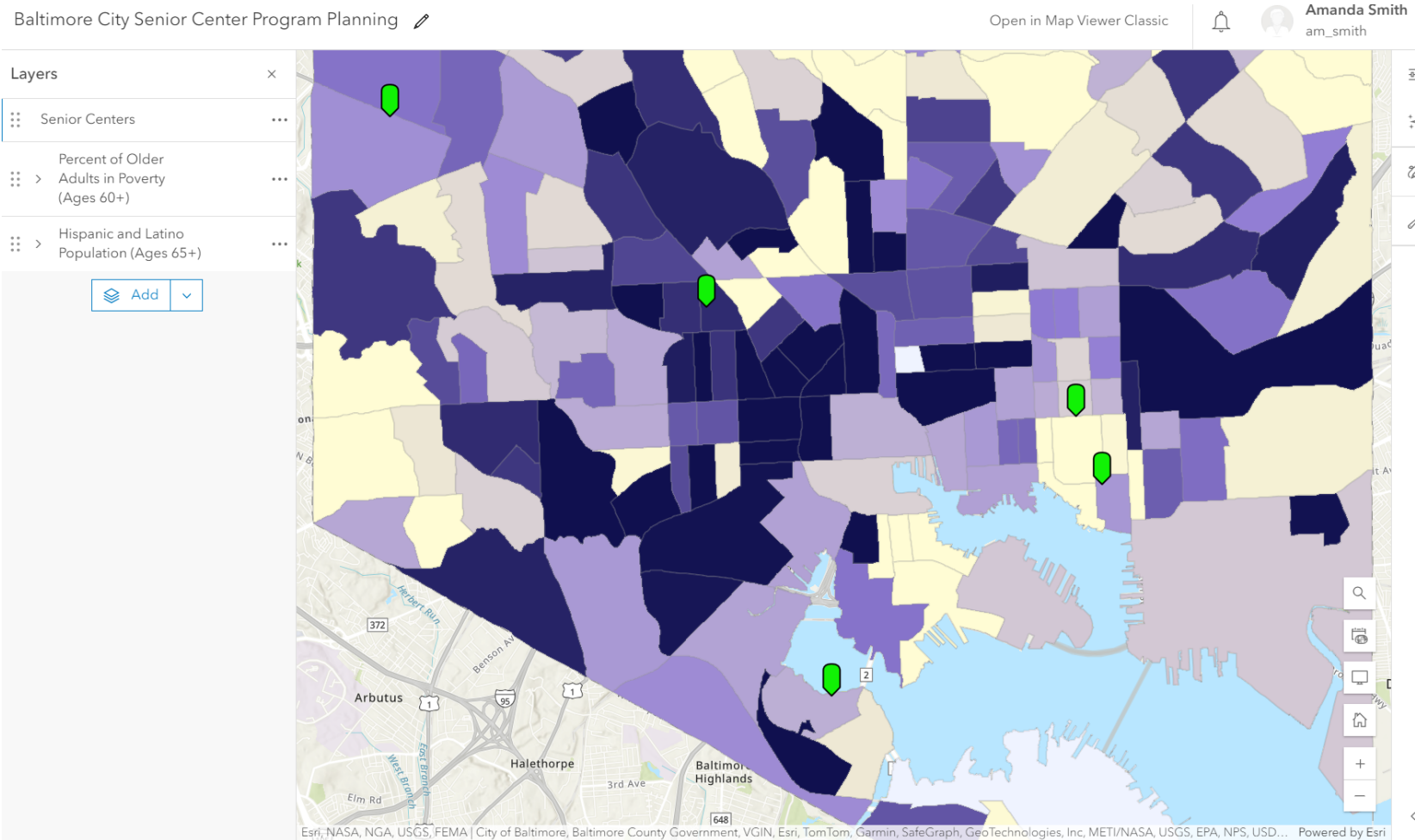
Point Locations



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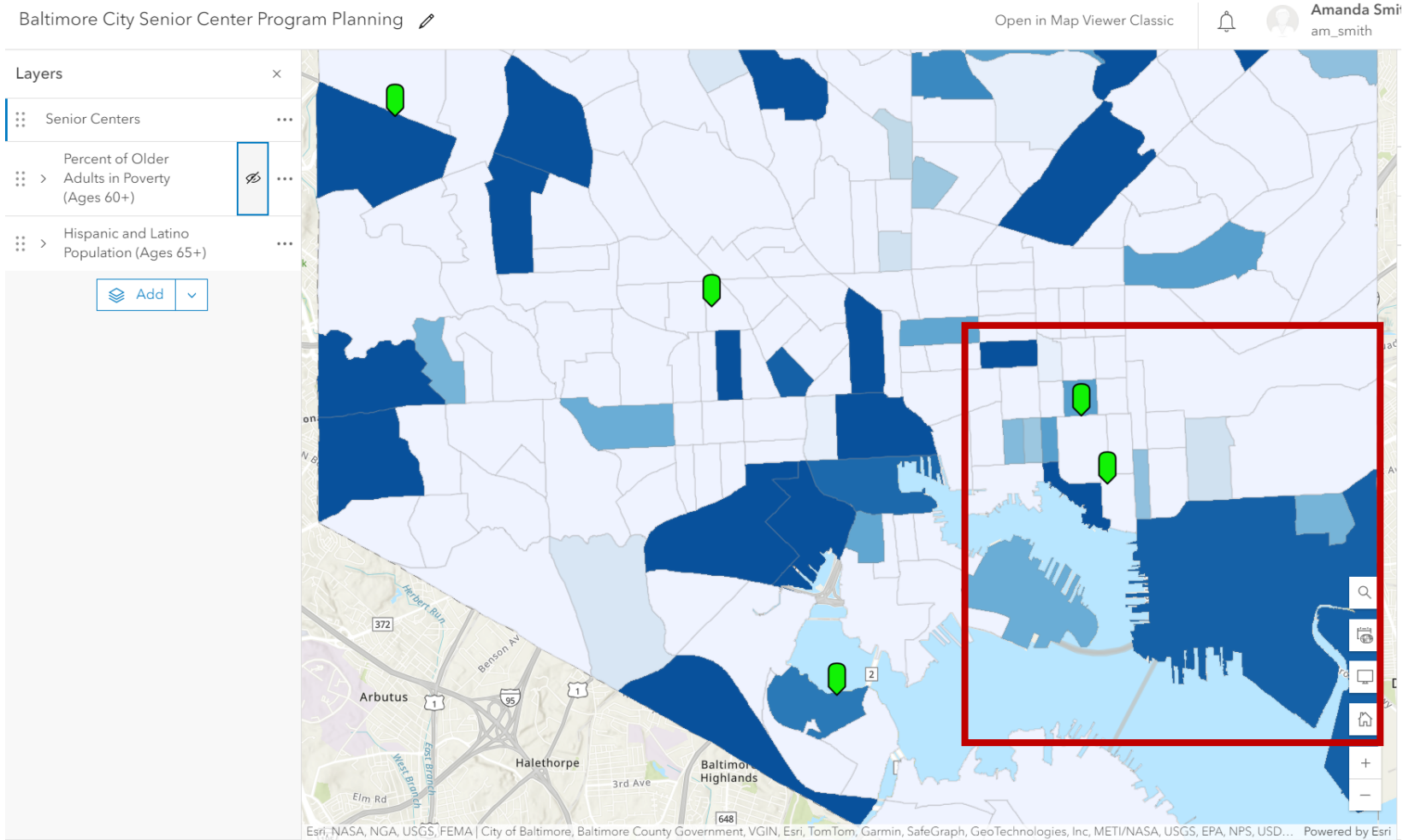
Choosing a Senior Center



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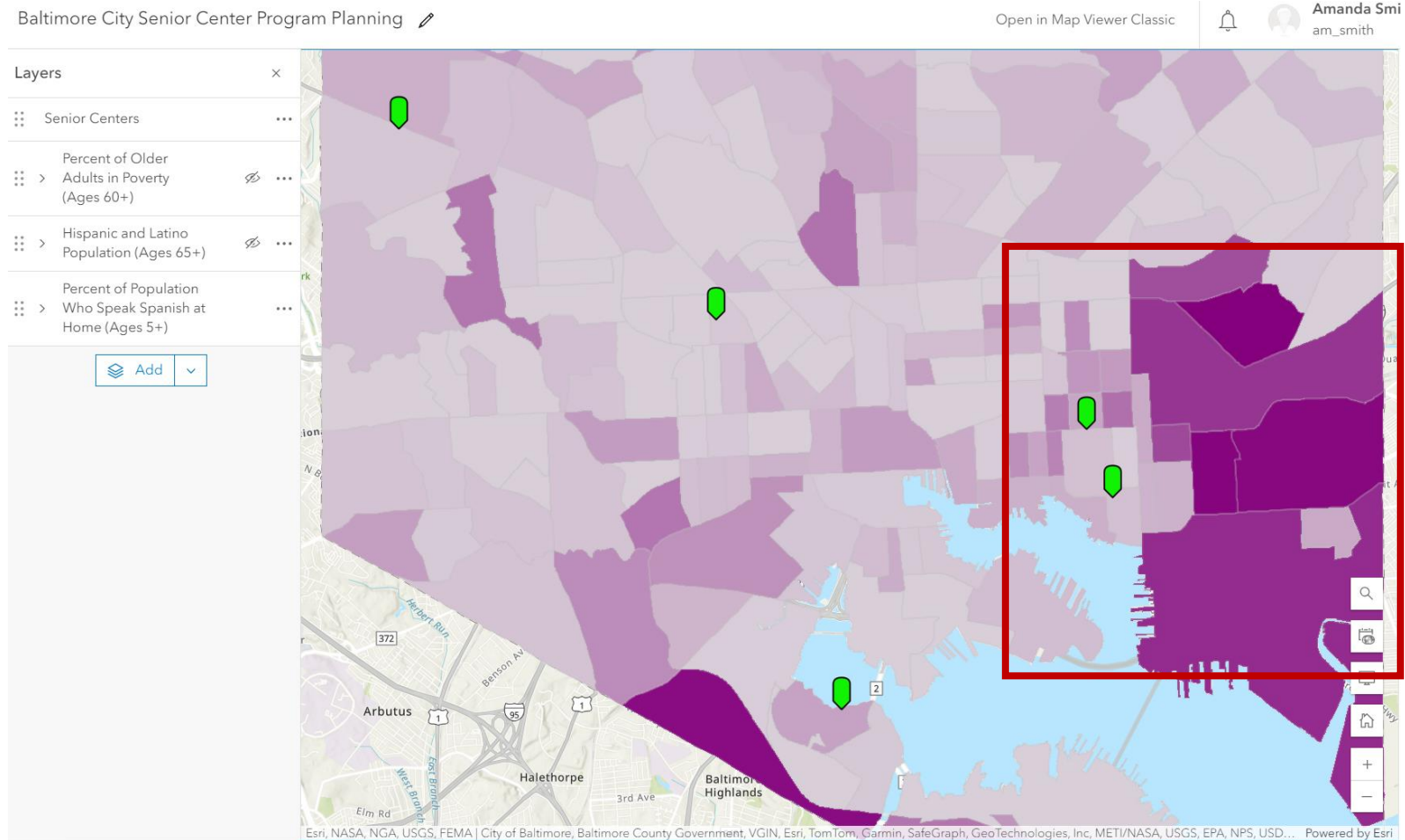
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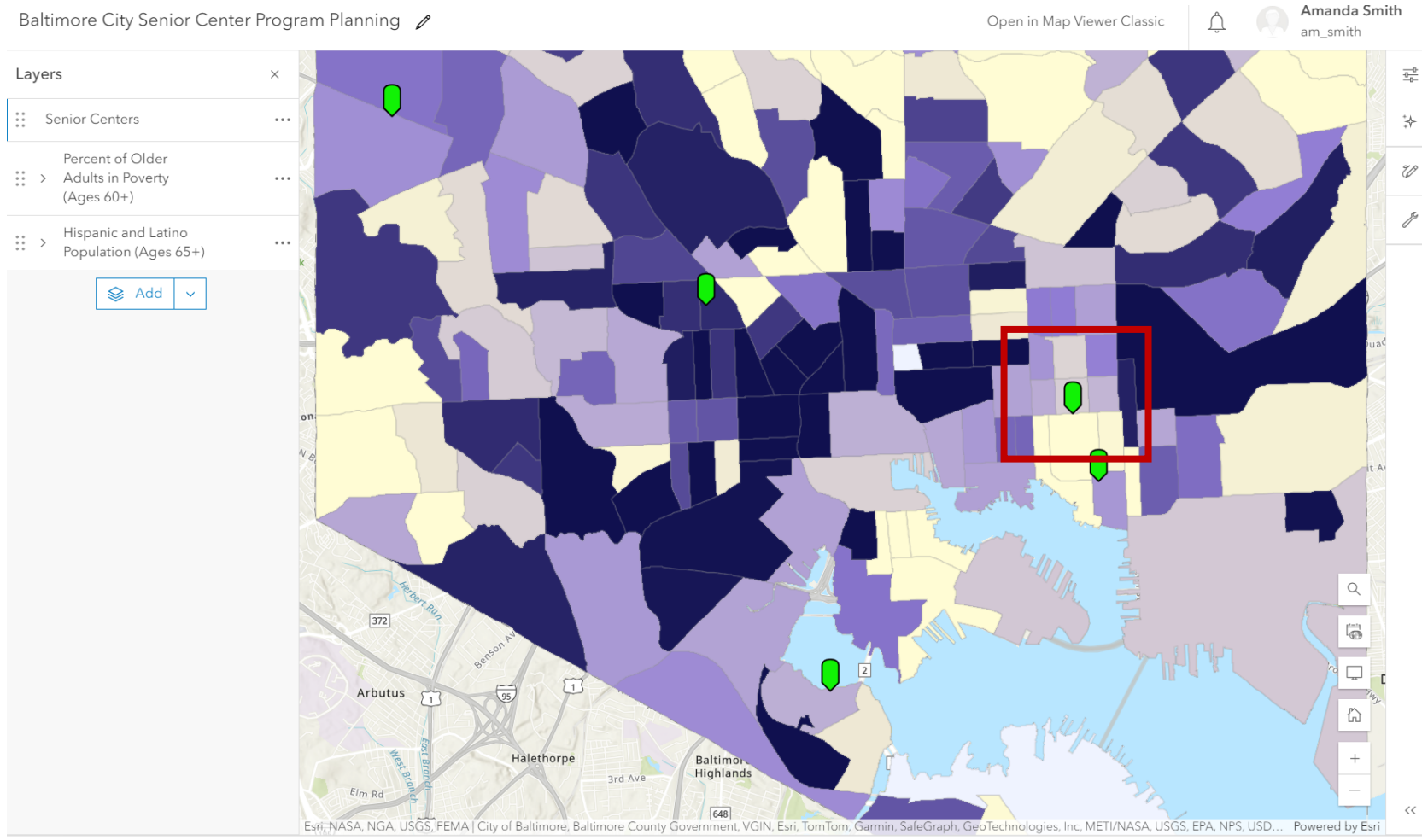
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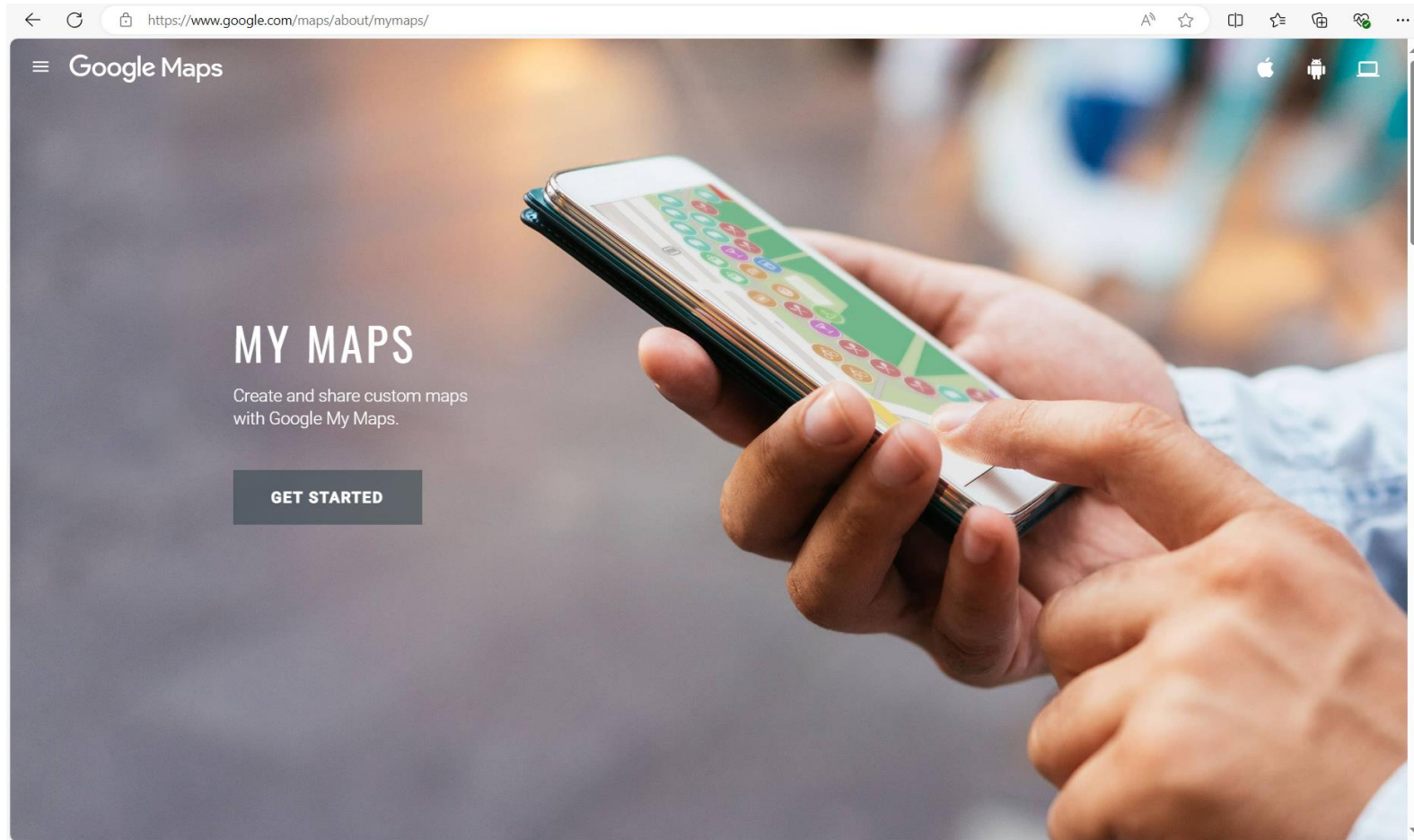
Other Ways to Get Started



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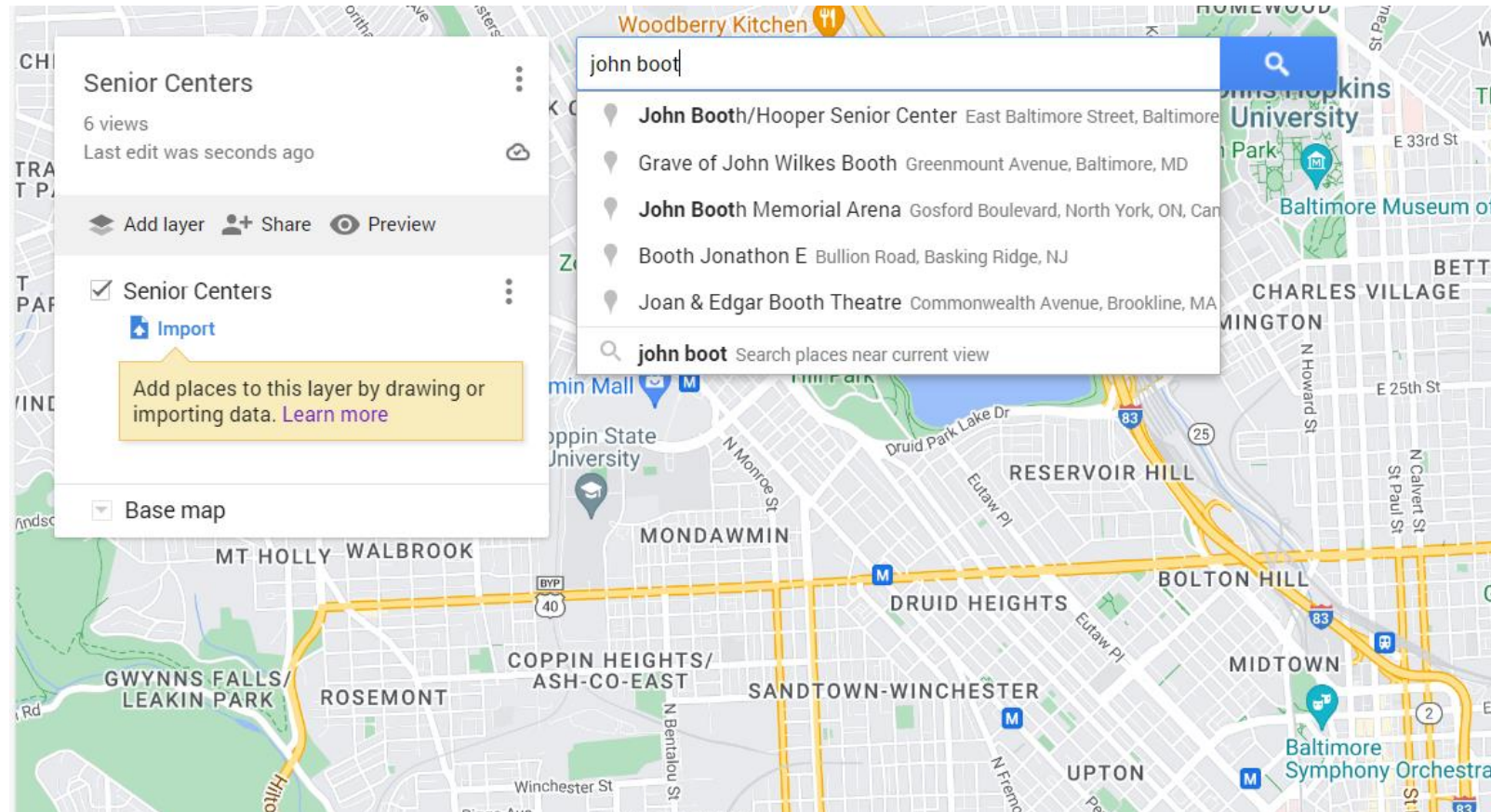
Google Maps



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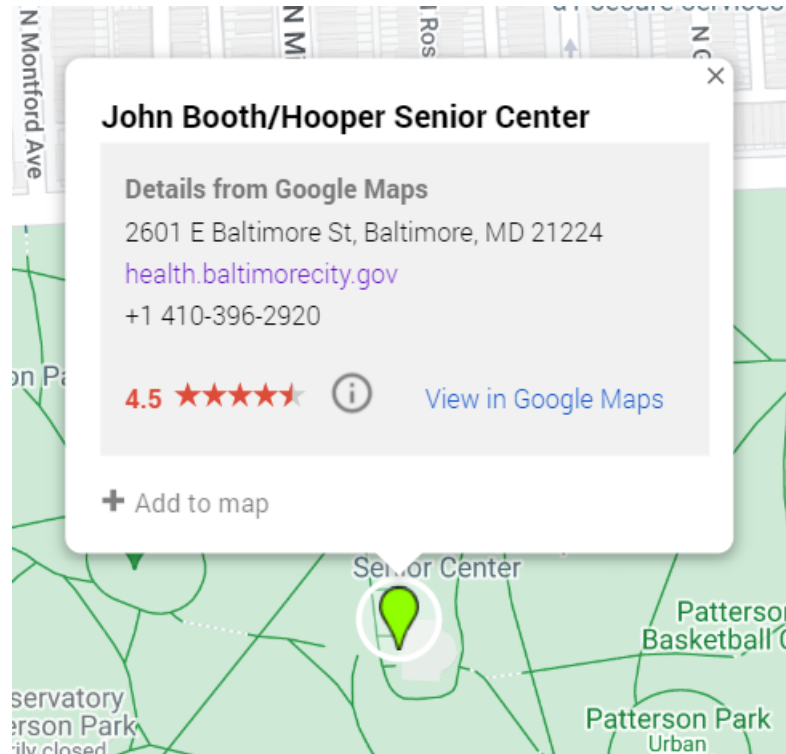
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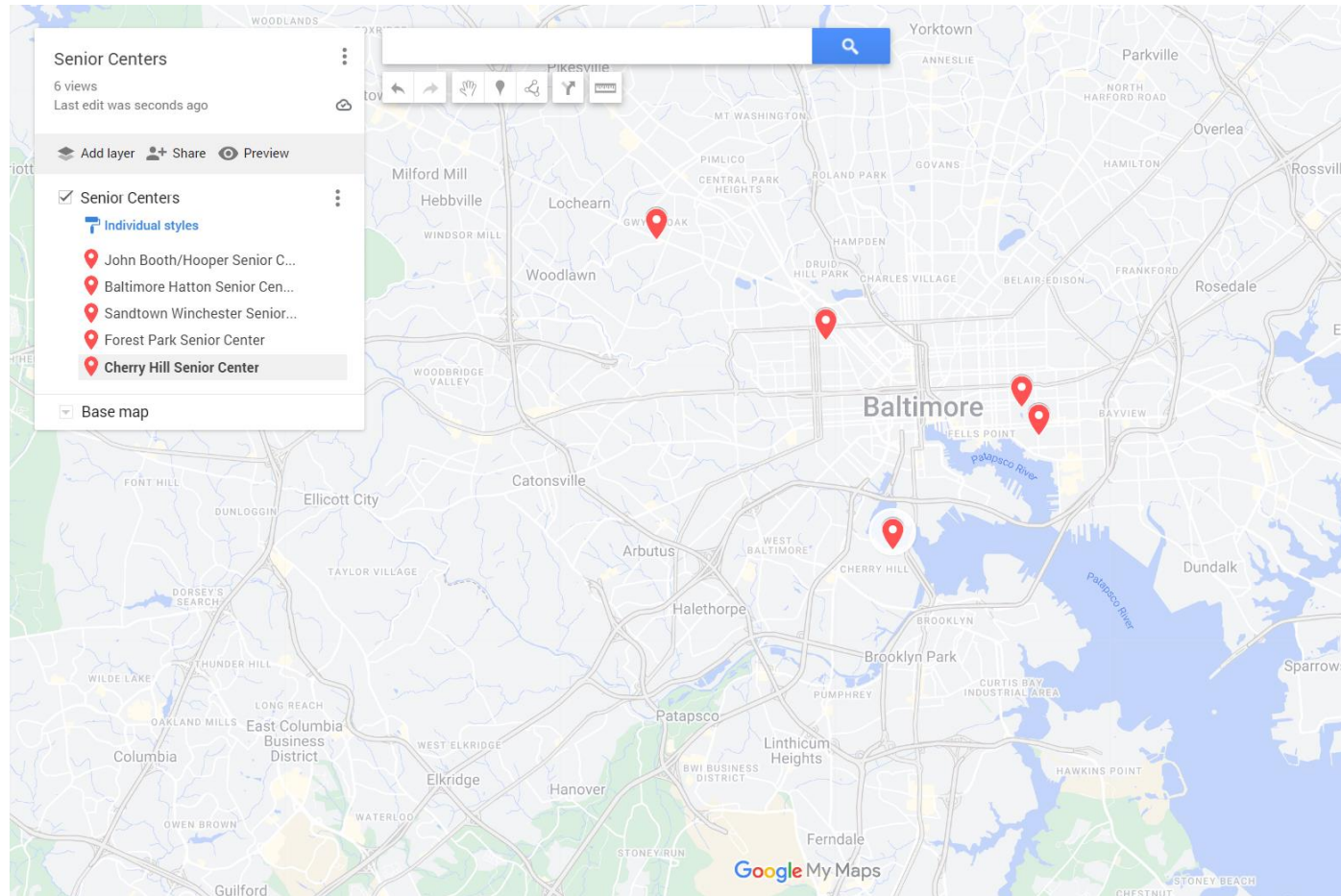
Google Maps



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Google Maps



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Questions?

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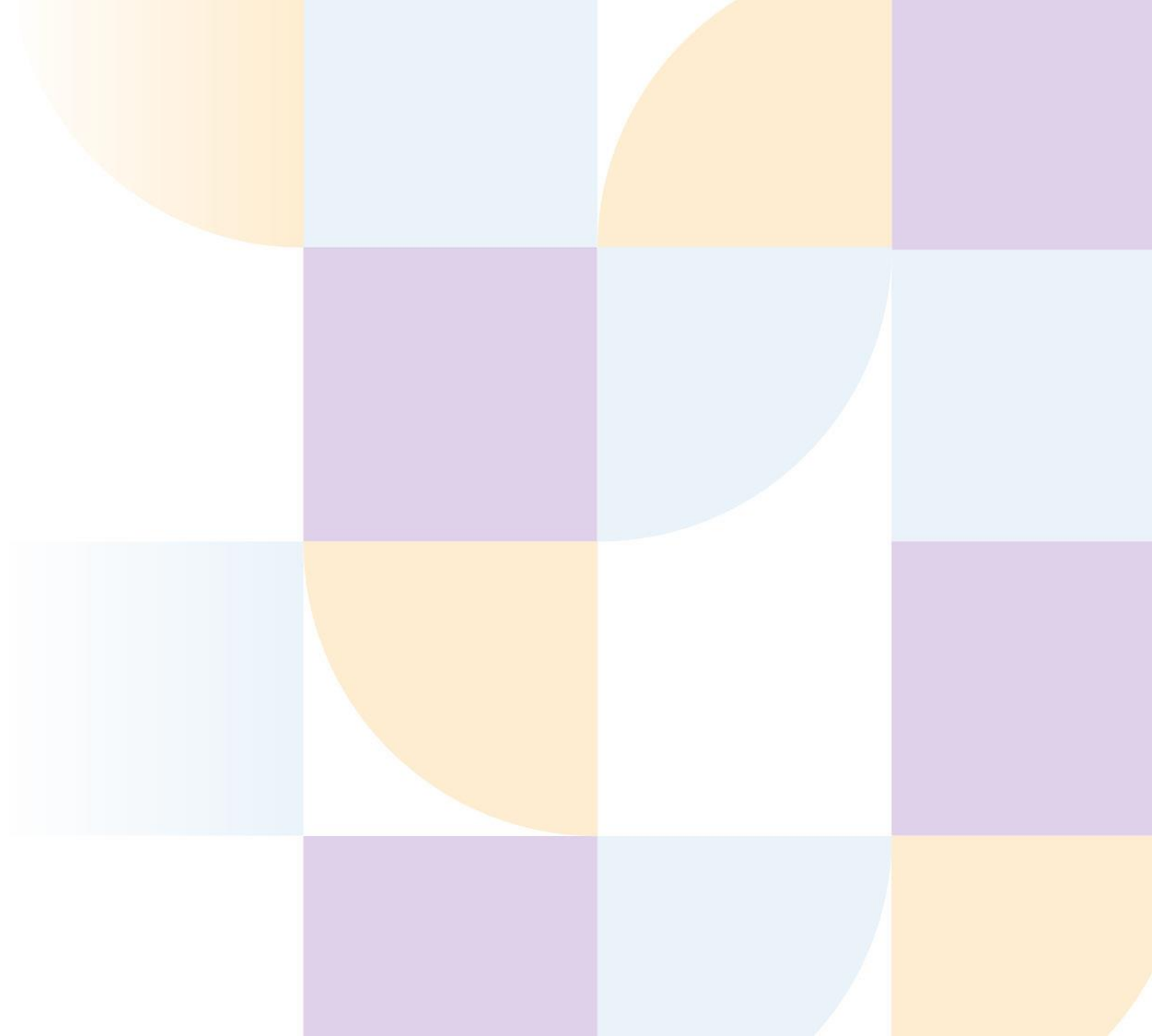
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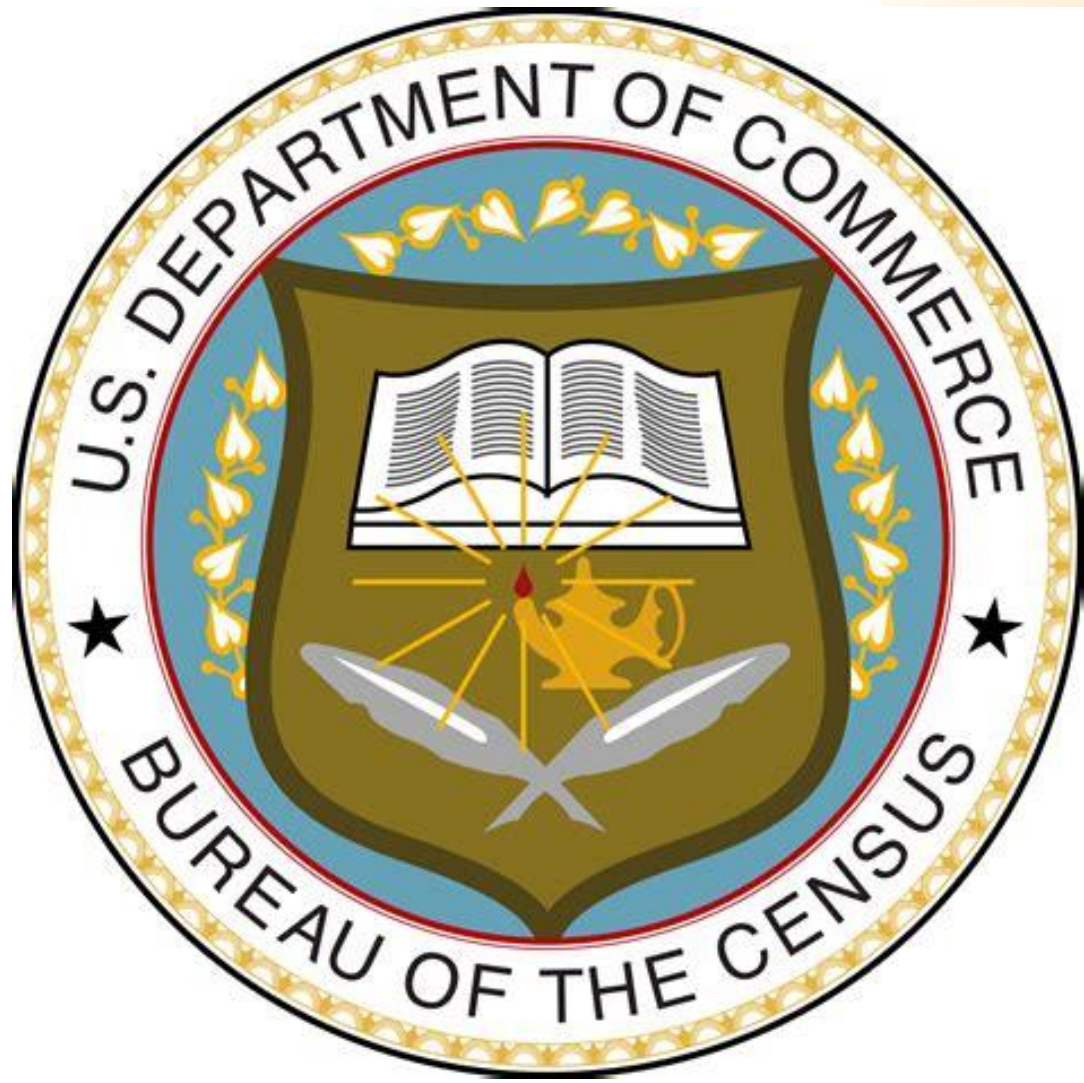
Question 4

What data sources are you using?

Examples: US Census Data, ARC GIS, Google Maps, our organization's data, local data from another agency

Break



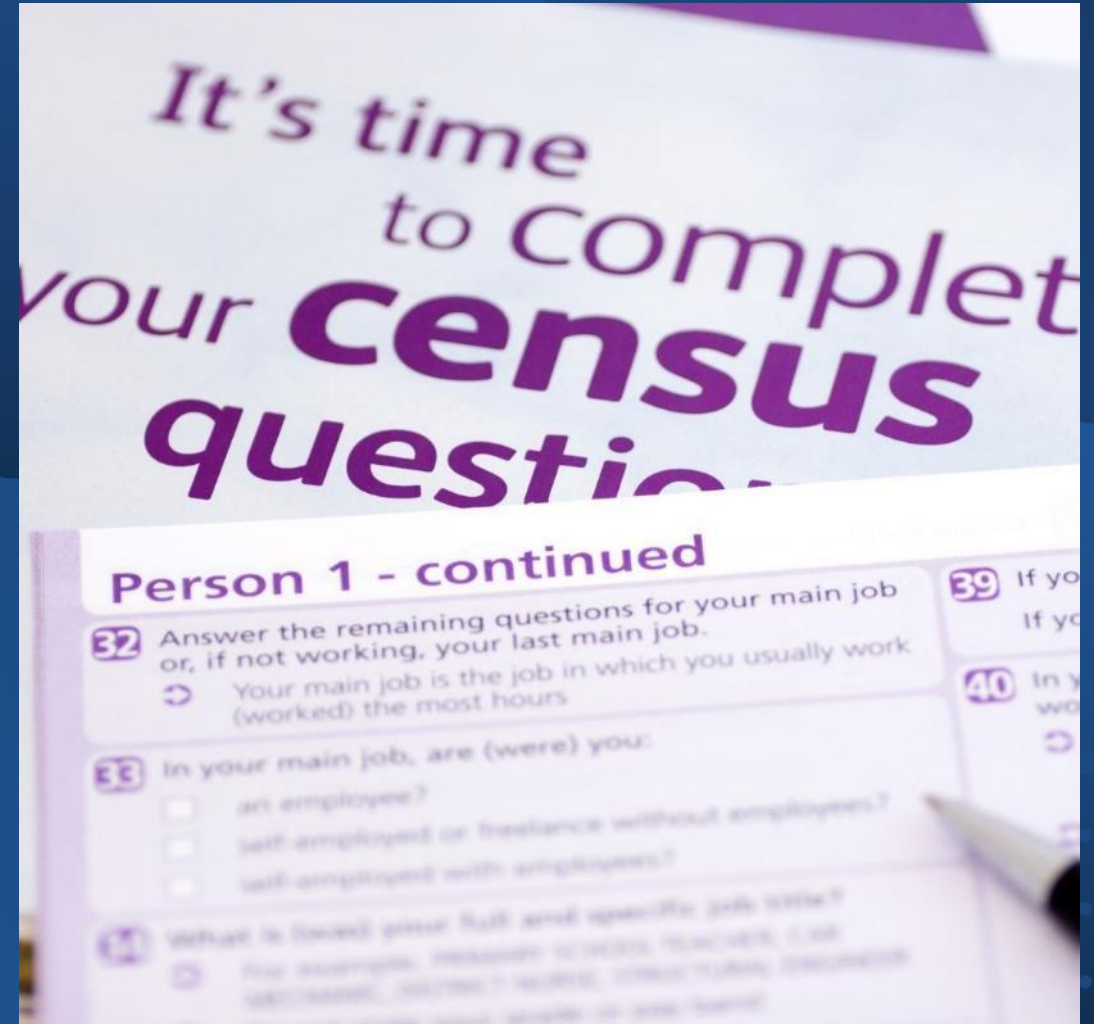


CENSUS DATA TOOLS: HOW DO I GET THE INFO I NEED?



Objectives

- ✓ Overview of Census Bureau Programs/Surveys
- ✓ Introduction of Census Data Products
- ✓ Continue the Conversation
- ✓ Q & A



WHAT DOES THE CENSUS BUREAU DO?

The U.S. Census Bureau is the federal government's largest statistical agency. We conduct more than 100 censuses and surveys each year, including:

Decennial Census

The once-a-decade population and housing count of all 50 states and U.S. territories

American Community Survey

The ongoing, annual survey of the social, economic, housing, and demographic characteristics of the nation's population

The Economic Census

The official five-year measure of American businesses

The Census Bureau's mission is to serve as the leading source of quality data about the nation's people and economy.



POPULAR DATA TOOLS

- Explore Census Data (DATA.CENSUS.GOV)*
- Quick Facts*
- My Congressional District*
- My Tribal Area
- Census Reporter
- OnTheMap for Emergency Management
- Census Business Builder
- Response Outreach Area Mapper
- Census Survey Explorer
- Census Academy

EXPLORE CENSUS DATA

An official website of the United States government [Here's how you know](#)

United States[®] Census Bureau

Search / Advanced Search

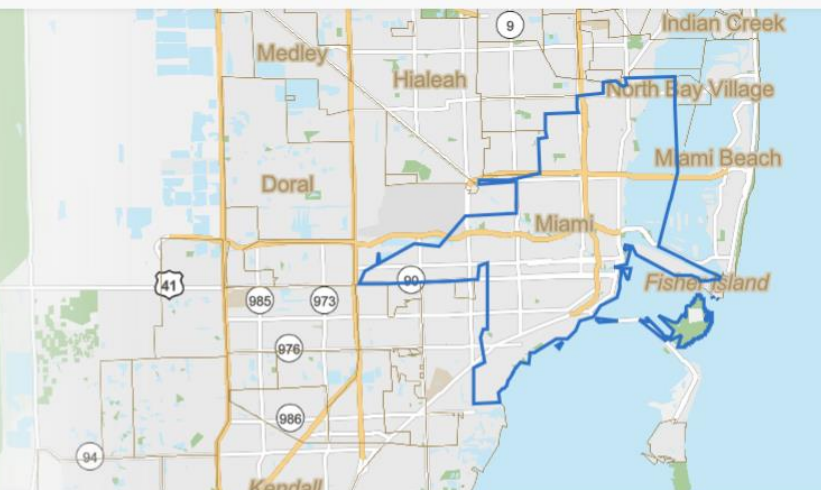
All Tables Maps Pages Microdata Help

Place







Miami city, Florida

Miami city, Florida is a city, town, place equivalent, and township located in Florida.

[Share Profile](#)



// [United States](#) / [Florida](#) / Miami city, Florida

 Populations and People Total Population 442,241 <i>P1 2020 Decennial Census</i>	 Income and Poverty Median Household Income \$48,789 <i>S1901 2021 American Community Survey 1-Year Estimates</i>
 Education Bachelor's Degree or Higher 35.9% <i>S1501 2021 American Community Survey 1-Year Estimates</i>	 Employment Employment Rate 60.4% <i>DP03 2021 American Community Survey 1-Year Estimates</i>
 Housing Total Housing Units	 Health Without Health Care Coverage

QUICK FACTS

QuickFacts

Nassau County, New York; United States

QuickFacts provides statistics for all states and counties, and for cities and towns with a population of 5,000 or more.

[What's New & FAQs](#)

Enter state, county, city, town, or zip code

-- Select a fact --

CLEAR

TABLE

MAP

CHART

DASHBOARD

MORE

Dashboard - Nassau County, New York

Population Estimates, July 1 2021, (V2021)

All Topics

Nassau County, New York

Population Estimates, July 1 2021, (V2021) 1,390,907

PEOPLE

Population

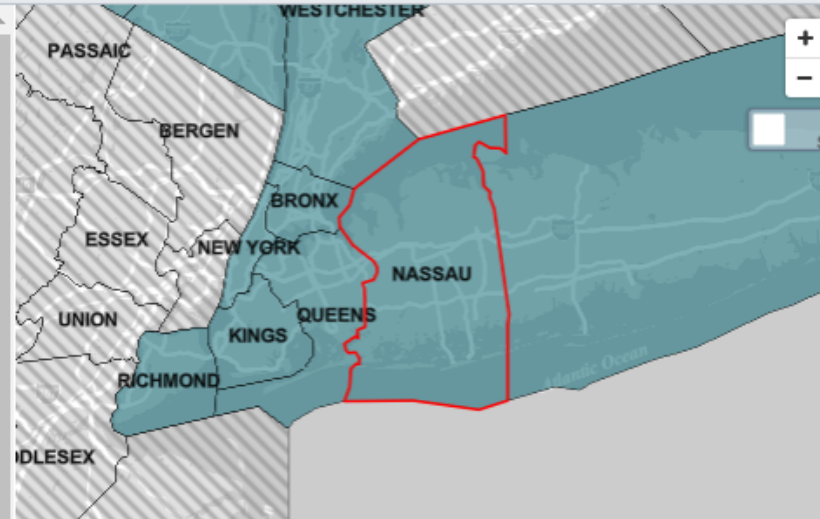
Population Estimates, July 1 2021, (V2021)	1,390,907
Population estimates base, April 1, 2020, (V2021)	1,395,774
Population, percent change - April 1, 2020 (estimates base) to July 1, 2021, (V2021)	-0.3%
Population, Census, April 1, 2020	1,395,774
Population, Census, April 1, 2010	1,339,532

Age and Sex

Persons under 5 years, percent	5.5%
Persons under 18 years, percent	21.4%
Persons 65 years and over, percent	18.2%
Female persons, percent	51.2%

Race and Hispanic Origin

White alone, percent	73.4%
Black or African American alone, percent (a)	13.1%
American Indian and Alaska Native alone, percent (a)	0.5%
Asian alone, percent (a)	10.9%
Native Hawaiian and Other Pacific Islander alone, percent (a)	0.1%
Two or More Races, percent	2.0%
Hispanic or Latino, percent (b)	17.5%



Nassau County, New York

MY CONGRESSIONAL DISTRICT

115th Congress
My Congressional District

1 Select a State

2 [Search Box]

People Workers Housing Socio-Economic Education Business

My Congressional District gives you quick and easy access to selected statistics collected by the U.S. Census Bureau through the [American Community Survey \(ACS\)](#) and [County Business Patterns \(CBP\)](#). The ACS provides detailed demographic, social, economic, and housing statistics every year for the nation's communities. CBP provides annual statistics for businesses with paid employees at a detailed geography and industry level. My Congressional District is powered by ACS and CBP data through the [Census Application Programming Interface \(API\)](#).

Sources: **2017 American Community Survey 1-Year Estimates and 2016 County Business Patterns**

Need help finding your Congressional District?
Enter ZIP code
Window opens in new tab.

United States Census Bureau
U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
census.gov

POWERED BY
The American Community Survey and County Business Patterns

116th Congress
My Congressional District

1 New York

2 Congressional District 10

People Workers Housing Socio-Economic Education Business

Congressional District 10 (116th Congress), New York
Source: 2018 American Community Survey 1-Year Estimates

Income and Benefits (In 2018 inflation-adjusted dollars)	Estimate
Total households	307,017
Less than \$10,000	18,180
\$10,000 to \$14,999	14,241
\$15,000 to \$24,999	23,714
\$25,000 to \$34,999	17,871
\$35,000 to \$49,999	25,788
\$50,000 to \$74,999	30,826
\$75,000 to \$99,999	28,866
\$100,000 to \$149,999	45,620
\$150,000 to \$199,999	24,025
\$200,000 or more	77,886
Median household income (dollars)	\$93,766
Mean household income (dollars)	\$167,807

Health Insurance Coverage Estimate

Display ACS Margin of Error

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U.S. Department of Commerce
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U.S. CENSUS BUREAU
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POWERED BY
The American Community Survey and County Business Patterns

People Workers Housing Socio-Economic Education Business

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Health Insurance Coverage Estimate

Display ACS Margin of Error

MY TRIBAL AREA


My Tribal Area

Enter name of Tribal Area

OR

1 New York

2 Cayuga Nation TDSA



About the map

People
Jobs
Housing
Economy
Education

Cayuga Nation TDSA, NY

Source: 2013-2017 American Community Survey 5-Year Estimates

Employment Status	Estimate	ACS Margin of Error
Population 16 years and over	2,320	(+/-173)
In labor force	1,408	(+/-121)
Civilian labor force	1,408	(+/-121)
Employed	1,332	(+/-115)
Unemployed	76	(+/-27)
Armed Forces	0	(+/-11)
Not in labor force	912	(+/-113)
Civilian labor force	1,408	(+/-121)
Unemployment Rate	5.4%	(+/-1.8%)

Commuting to Work	Estimate	ACS Margin of Error
Workers 16 years and over	1,304	(+/-119)
Car, truck, or van -- drove alone	1,027	(+/-105)
Car, truck, or van -- carpooled	145	(+/-36)
Public transportation (excluding taxicab)	2	(+/-3)

Display ACS Margin of Error
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U.S. Department of Commerce
 Economics and Statistics Administration
 U.S. CENSUS BUREAU

People
Jobs
Housing
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Education

Cayuga Nation TDSA, NY


Source: 2013-2017 American Community Survey 5-Year Estimates

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Display ACS Margin of Error
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CENSUS REPORTER

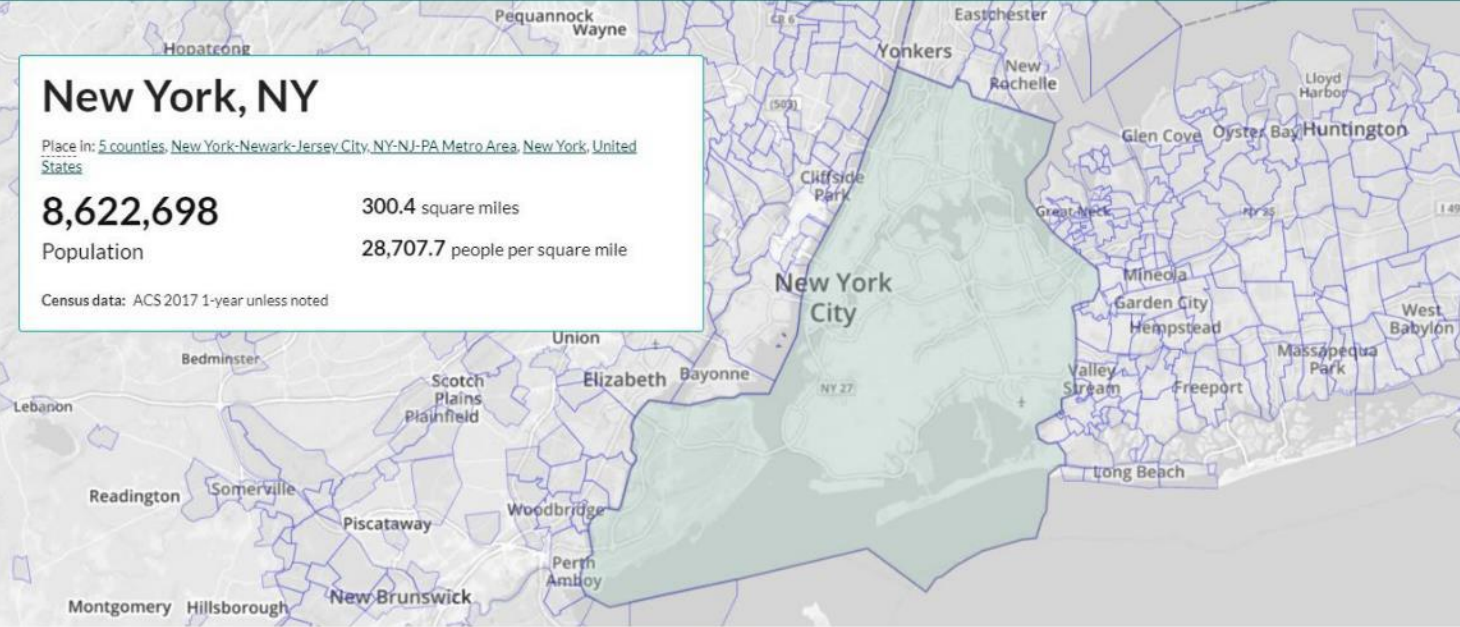
 Census Reporter Search for places, tables, topics, or glossaries

New York, NY

Place in: [5 counties](#), [New York-Newark-Jersey City, NY-NJ-PA Metro Area](#), [New York, United States](#)

8,622,698	300.4 square miles
Population	28,707.7 people per square mile

Census data: ACS 2017 1-year unless noted



Find data for this place

Interact with charts and statistics for [margins of error](#) and additional information.

Demographics

Age

36.6

Median age

a little less than the figure in the New York-Newark-Jersey City, NY-NJ-PA Metro Area: 38.5

a little less than the figure in New

Population by age range

Age Range	Percentage
0-9	12%
10-19	11%
20-29	16%
30-39	16%
40-49	13%
50-59	12%
60-69	10%
70-79	6%
80+	4%

Population by age category

Under 18	
18 to 64	65%
65 and over	

ONTHEMAP FOR EMERGENCY MANAGEMENT

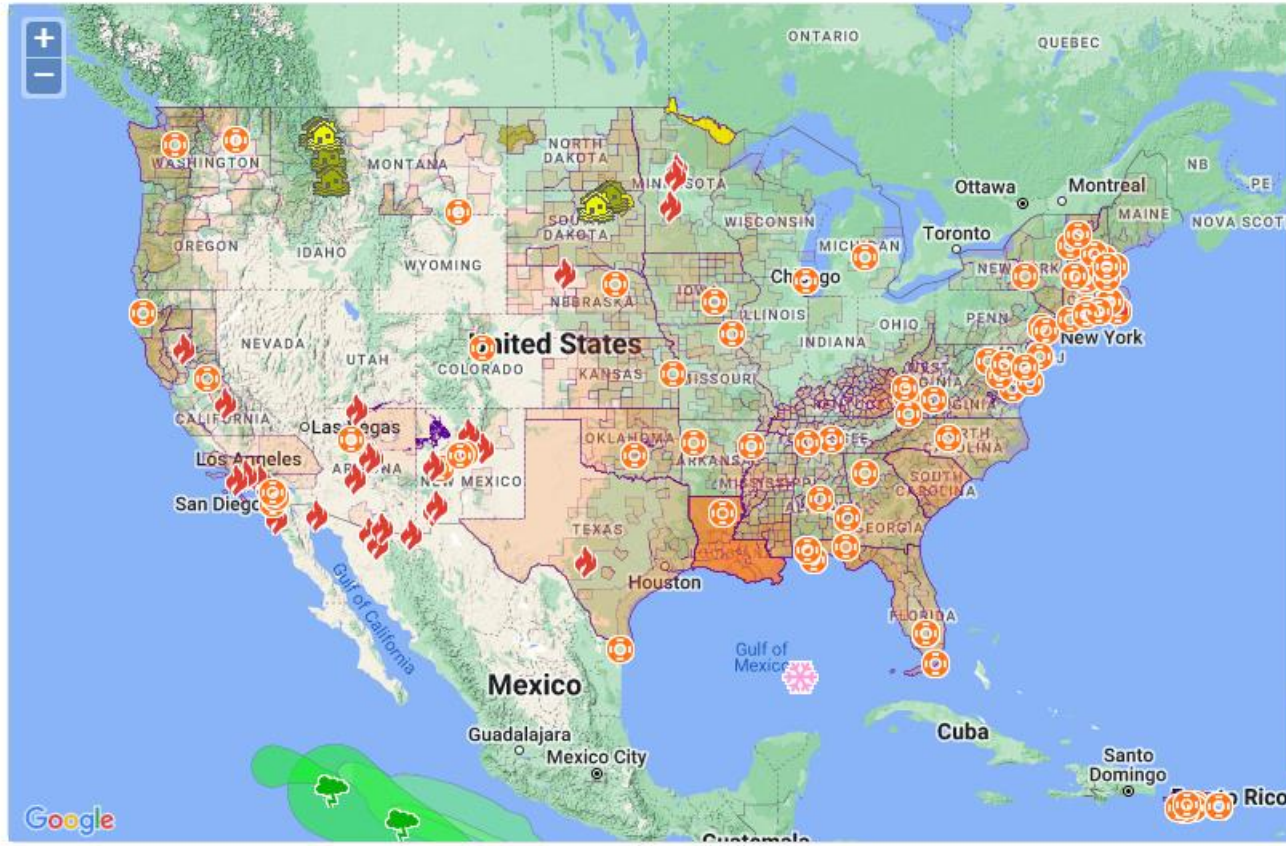
Search:

Filter

Update (September 15, 2021): Click here to read about application changes related to the COVID-19 Pandemic

Events as of 06/21/2022

- Hurricanes
 - Post-tropical
 - No data
 - Affected Population: 0
 - Tropical Depression Celia
 - No data
 - Affected Population: 0
- Wildfires
 - Hermits Peak Fire
 - San Miguel County, NM, Mora County, NM, Taos County, NM
 - Affected Population: 2,168
 - West Sf Fire
 - Zip 57572
 - Affected Population: 92
 - Evergreen Fire Fire
 - Zip 56467
 - Affected Population: 89
 - Cerro Pelado Fire
 - Zip 87025, 87041
 - Affected Population: 78
 - Black Fire
 - Sierra County, NM, Grant County, NM, Catron County, NM
 - Affected Population: 8
 - Contreras Fire
 - Zip 85634



Legend & Map Controls

- Event Types
 - Tropical Storms
 - Current Wind Radii
 - Wind History (Cumulative Swath)
 - Forecast Area (Cone of Uncertainty)
 - Wildfires
 - Perimeter
 - Floods
 - Likely
 - Occurring or Imminent
 - Winter Weather
 - Forecasted Snowfall
 - Forecasted Freezing Rain
 - Disaster Declaration Areas
 - Emergency or Disaster Declaration
 - COVID-19 Pandemic
 - Emergency or Disaster Declaration

Basemap: Terrain

Zoom To: AK HI US

CENSUS BUSINESS BUILDER

Census Business Builder

[PRIVACY ACT STATEMENT](#)
[FAQS](#)
[SEND FEEDBACK](#)
[HELP](#)

Custom Industries
All Sectors
Percent in poverty
Variable not selected
0 filters

Location Search

Local Business Profile

Custom Industries - Tampa city, Florida

[HELP](#)
[DOWNLOAD DATA](#)
[SETTINGS](#)

Sections

Contents

Consumers/Residents

Demographic Characteristics

Socioeconomic Characteristics

Housing Characteristics

Business Summary

Employer Businesses

Business Revenue

Nonemployer Businesses

Workforce

Quarterly Businesses

Building Permits

Business Comparison

Businesses Totals

Key Ratios

Employer Business Ownership

Socioeconomic Characteristics

Includes information on social and economic characteristics from the 2011-2015 and the 2016-2020 American Community Survey 5-Year Estimates

Variable	Estimate	
Median household income	\$55,634	
Average income	\$91,281	
Percent high school degree or higher	88.4%	
Percent Bachelor's degree or higher	39.9%	
Average household size	2.45	
Percent in poverty	17.5%	
Percent population 16 years and over in labor force	66.1%	
Percent employed	61.6%	
Percent disabled	12.1%	
Percent with health coverage	88.5%	
Percent of all workers 16 and over who commute to work	90.3%	
Percent who work from home	9.7%	
Average travel time to work (mins)	24.9	
Percent with no vehicles available	9.5%	

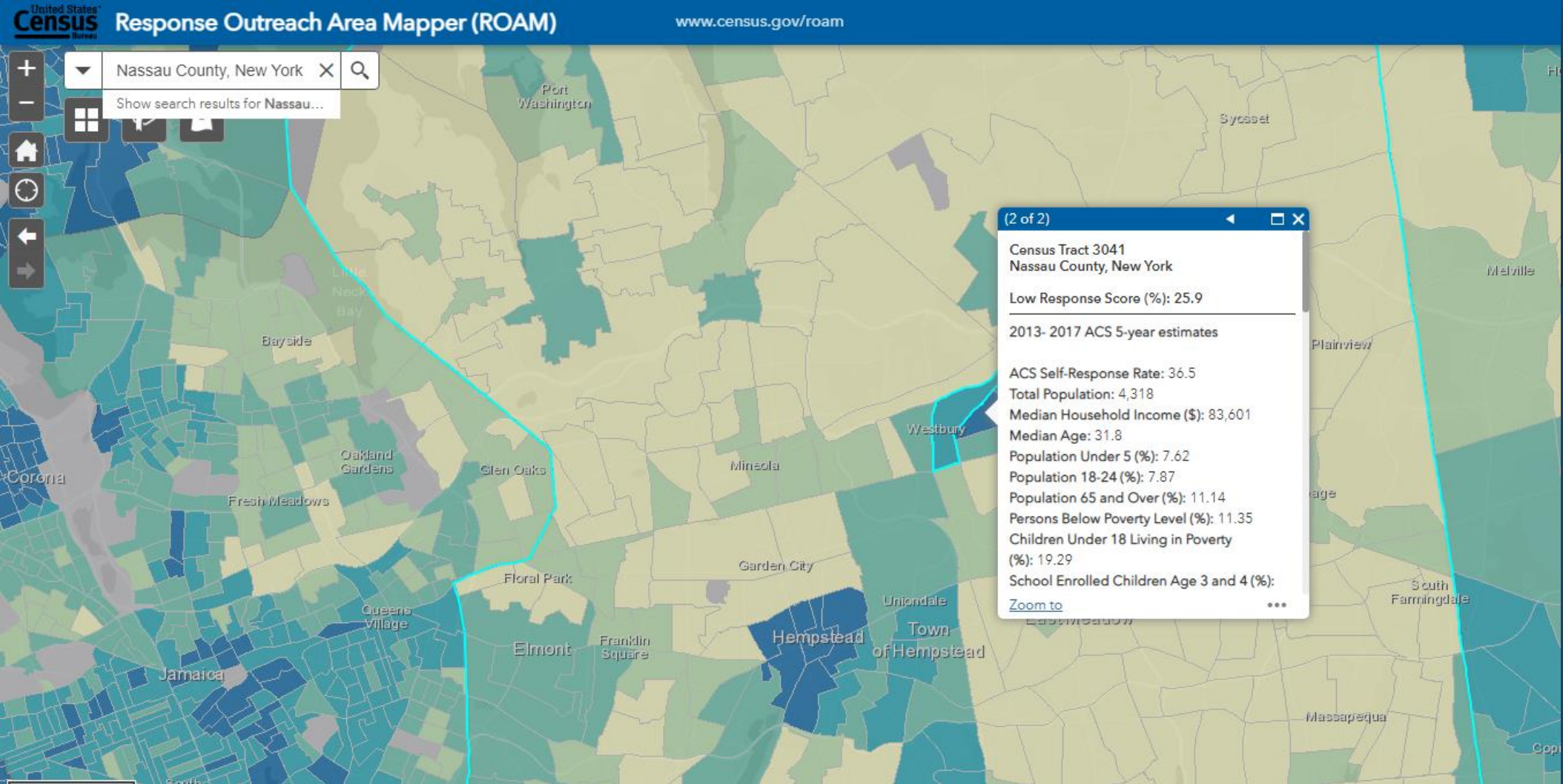
Median household income
Time Series data not available

Median household income

Location	Median household income
Tampa city, Florida	\$55,634
U.S.	> \$55,634
Florida	~\$58,000

University of South Florida, City of Tampa

RESPONSE OUTREACH AREA MAPPER (ROAM)



CENSUS SURVEY EXPLORER

Census Survey Explorer

Discover U.S. Census Bureau surveys or censuses by filtering and searching by geography, frequency, topics, and subtopics.

[Geographies ▾](#)[Frequencies ▾](#)[Topics ▾](#)[Subtopics ▾](#)[Reset Search](#)

Use the geography, frequency, topic, and subtopic filters above to discover surveys relevant to your needs. ✕

Use the tabs across the top of this page to learn more and obtain guidance for using this tool.

For more details about a survey or to learn about data sources for a survey, click on the survey name to go to the survey's webpage.

Learn more about how to use this tool with this [instructional video](#).

Questions?
Call 1-844-ASK-DATA (1-844-275-3282)
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census.askdata@census.gov

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Advance Monthly Sales for Retail and Food Services (MARTS) →

Provides an early indication of sales for retail and food service companies.

American Community Survey (ACS) →

The American Community Survey (ACS) is the nation's most current, reliable, and

American Housing Survey (AHS) →

The American Housing Survey (AHS) is a longitudinal survey sponsored by the

CENSUS ACADEMY

The screenshot shows the homepage of the Census Academy website. At the top left is the United States Census Bureau logo. The top navigation bar includes links for DATA GEMS, WEBINARS, COURSES, RESOURCES, and a prominent orange button for REQUEST A TRAINING. The main hero section features a background image of a person's hands typing on a laptop. Overlaid on this image is the text 'Census Academy' and 'Your Virtual Hub for Learning Data Skills', with a 'JOIN THE COMMUNITY' button below. A 'View by Topic' section follows, displaying six icons with corresponding labels: Data Tools (computer monitor), Geography (map of the US), Data Science & (line graph), Population (family silhouette), Business & Economy (money bag), and Housing (house with family silhouette).

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JOIN THE COMMUNITY

View by Topic

-  Data Tools
-  Geography
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-  Population
-  Business & Economy
-  Housing

DEMO TIME – FINDING DATA EXAMPLES

➤ Average commuting times by place within a state

➤ Educational attainment stats for a congressional district

➤ Median housing value for all counties within a state



CONTINUE THE CONVERSATION



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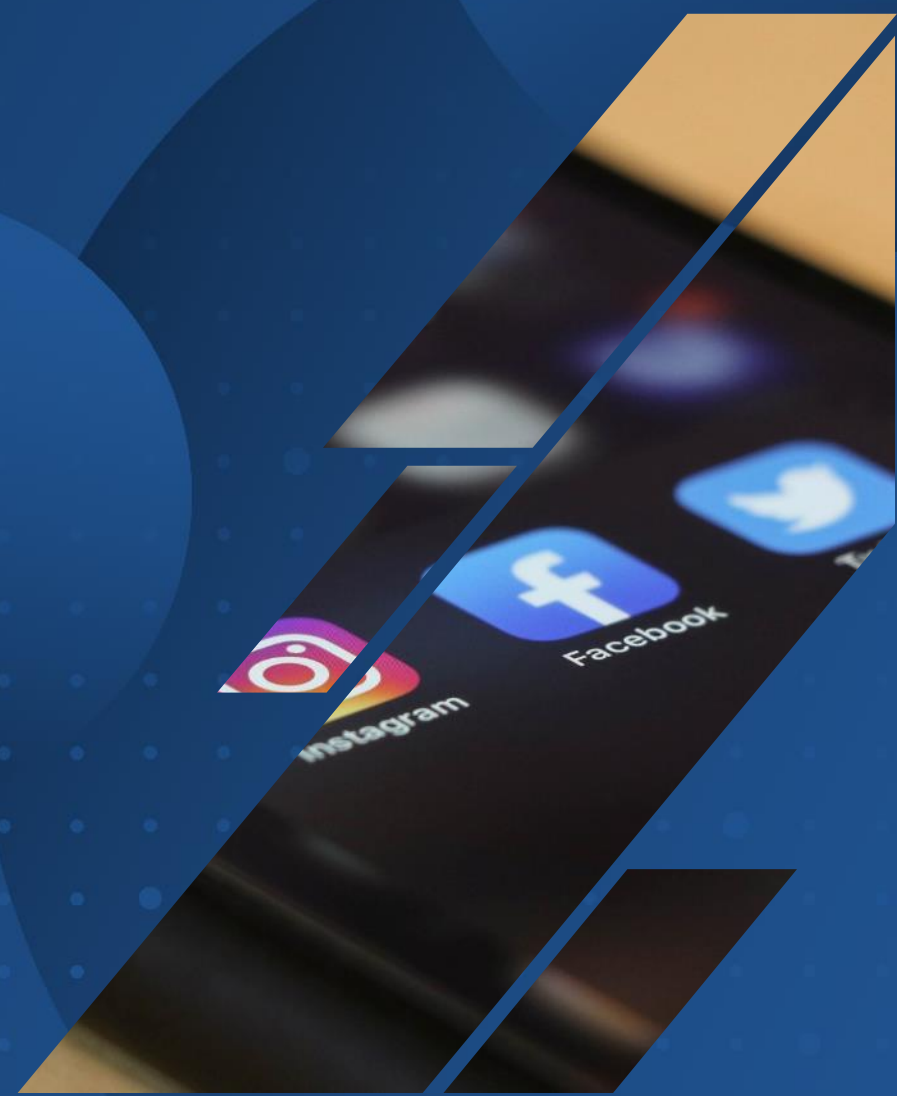
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General Inquiries: census.askdata@census.gov

Noelia Ana Moussignac

Data Dissemination & Training Specialist

noelia.ana.moussignac@census.gov



THANK
YOU

Workgroup Activity: Putting Your Organization's Data to Work

Choose one of two groups:

1. How I&R Teams gather and analyze their data to address challenges
2. How organizations, counties, states use data sources and tools to address challenges

Guidelines for Workgroup Activity

- Re-organize into two main groups
- Talk through discussion questions
- Presenters help choose one organization per group to demonstrate ideas on how to use data tools, sources, etc. to address organizational challenges.

The logo for USAging features the letters 'USA' in a purple font and 'Aging' in a blue font. A blue swoosh underline is positioned under the 'A' in 'Aging' and extends to the right.

USAging

Thank You!

SAVE THE DATE

JULY 20–23, 2025

USAging | Answers
on Aging

50TH ANNUAL
CONFERENCE AND TRADESHOW

CHICAGO

www.usagingconference.org